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NATIONAL SPEAKER SERIES

Giving USA 2016

The Annual Report on Philanthropy for the Year 2015

with **PATRICK ROONEY, Ph.D.**

Associate Dean for Academic Affairs and Research
at the Lilly Family School of Philanthropy at Indiana University



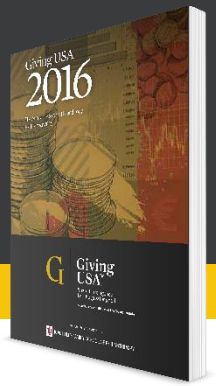
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Giving USA 2016

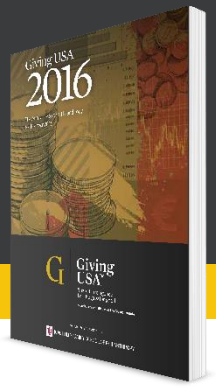
The Annual Report on Philanthropy for the Year 2015

Researched and written by



IUPUI

LILLY FAMILY SCHOOL OF PHILANTHROPY



Giving USA 2016

The Annual Report on Philanthropy for the Year 2015

Kansas City, Missouri

Tuesday, June 21, 2016

Ewing Marion Kauffman Foundation Conference Center



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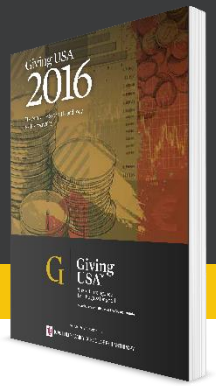


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Overview

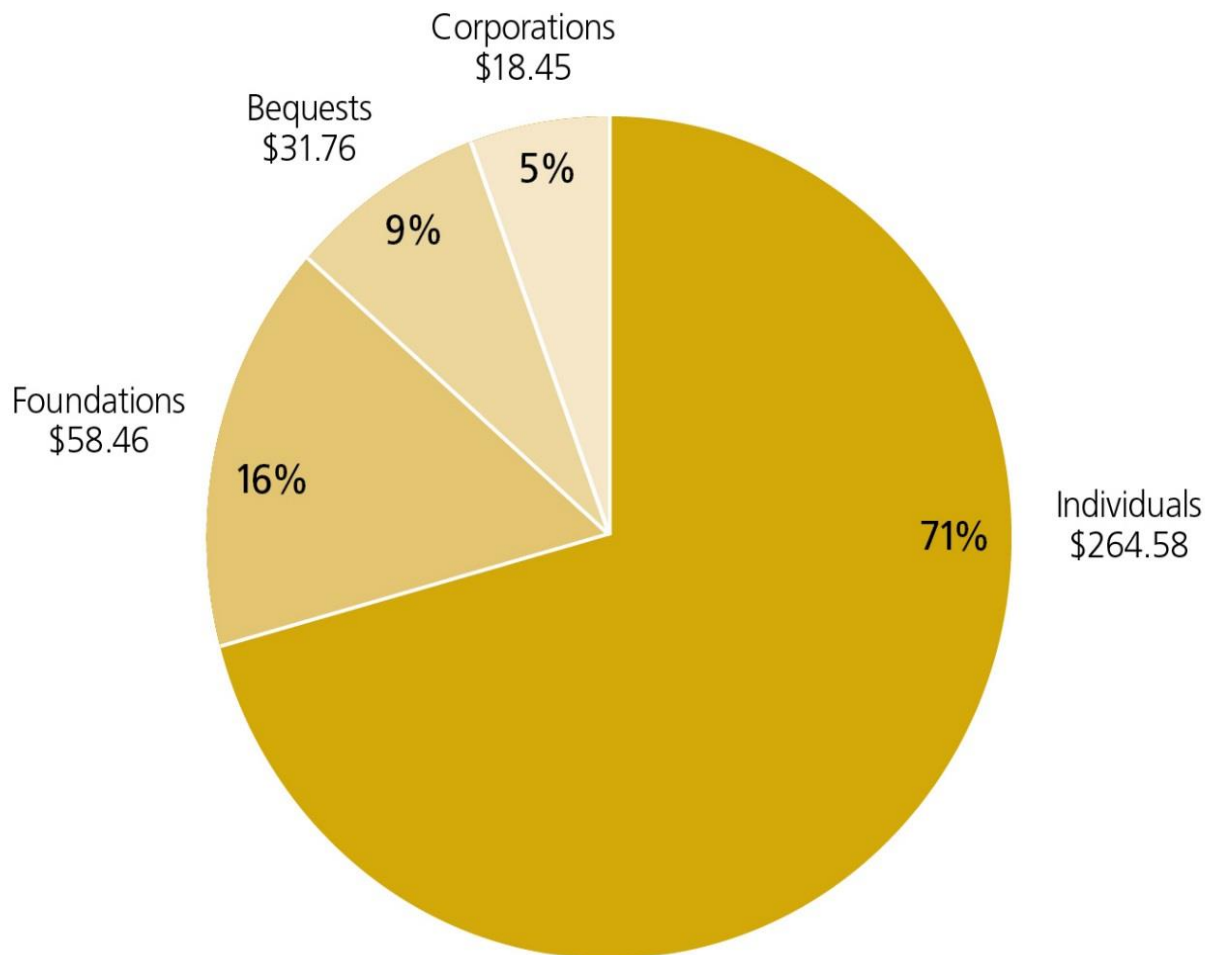
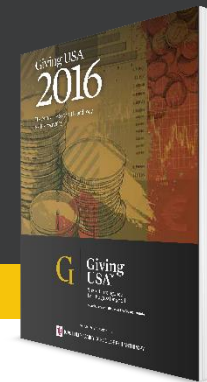
4



- What is *Giving USA*?
- 2015 contributions, by source and recipient type
- Rates of change for giving in last two years, by source and recipient type
- Trends in total giving
- Economic trends and giving
- Trends in giving by source
- Trends in giving by recipient type
- Trends in volunteering
- Trends in number of nonprofit organizations
- Longest-running, annual report on U.S. charitable giving

2015 contributions: \$373.25 billion by source (in billions of dollars – all figures are rounded)

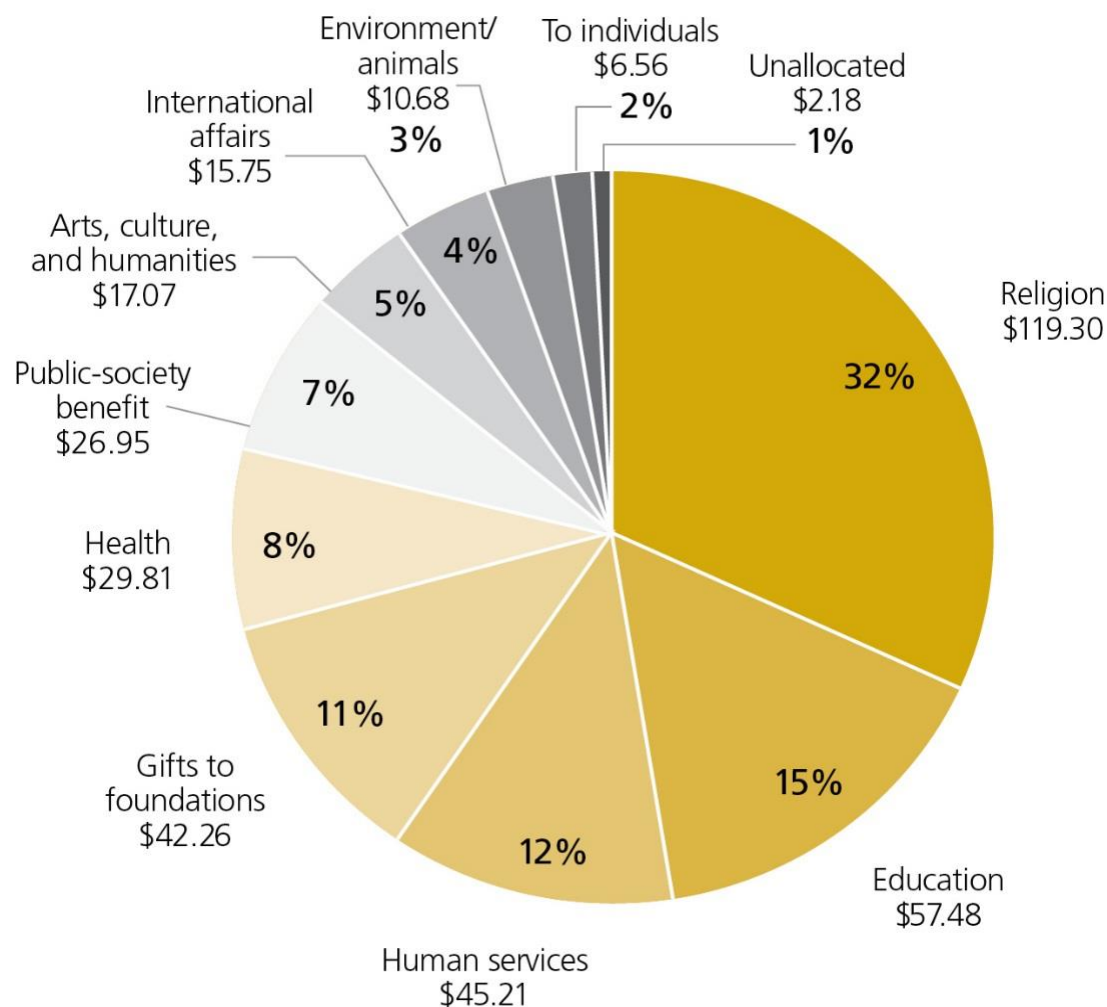
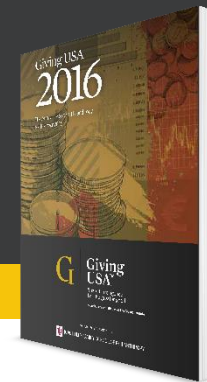
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SOURCE: Giving USA Foundation | *GIVING USA 2016*

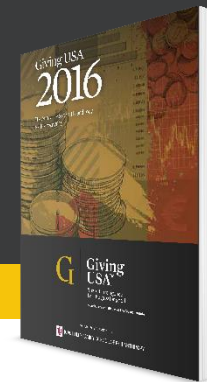
2015 contributions: \$373.25 billion by type of recipient organization (in billions of dollars – all figures are rounded)

6

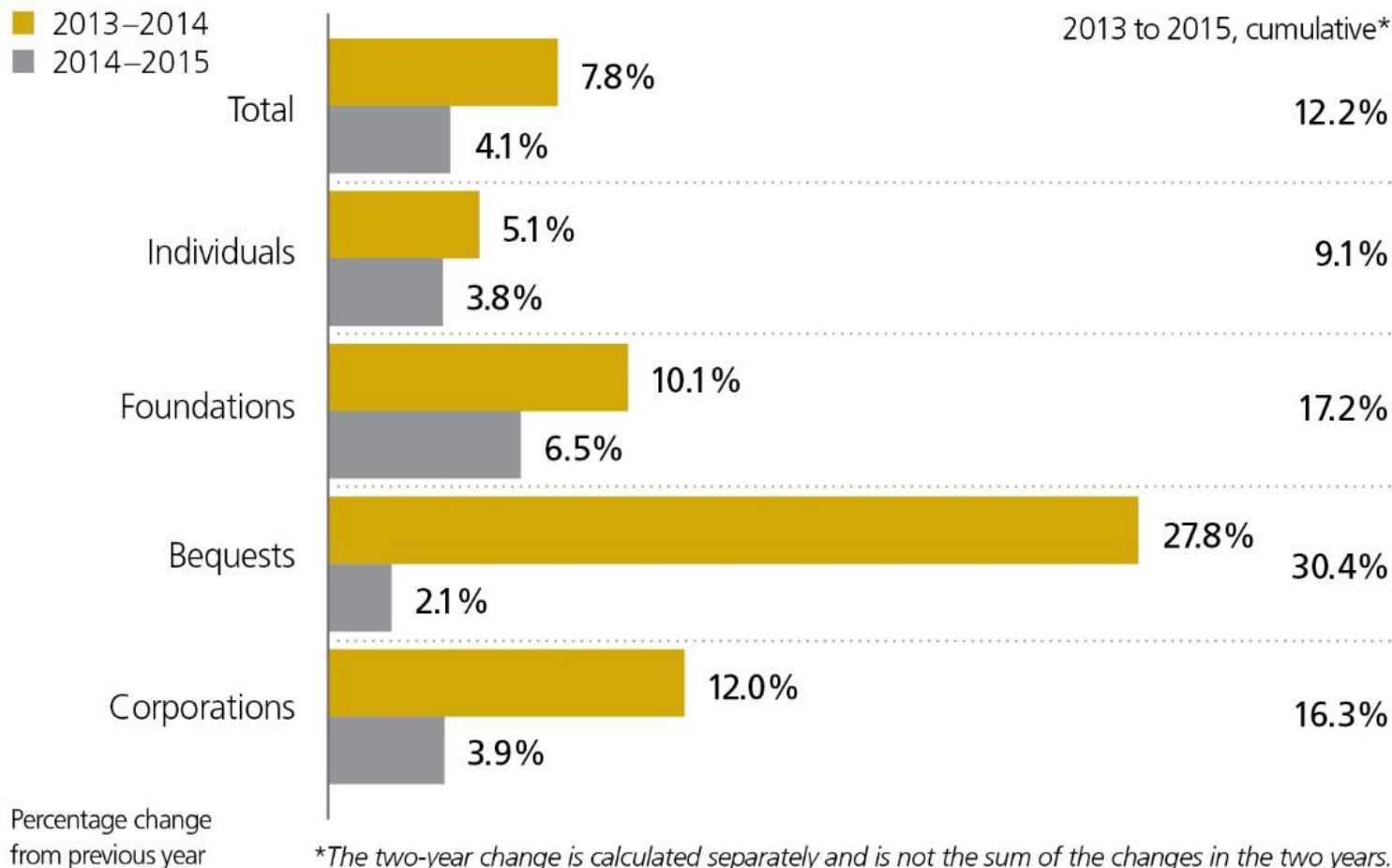


SOURCE: Giving USA Foundation | *GIVING USA 2016*

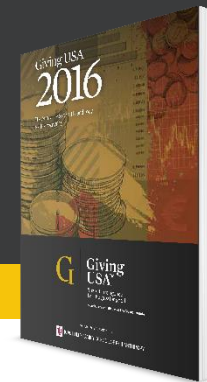
Changes in giving by source 2013–2014, 2014–2015, and 2013–2015 (in current dollars)



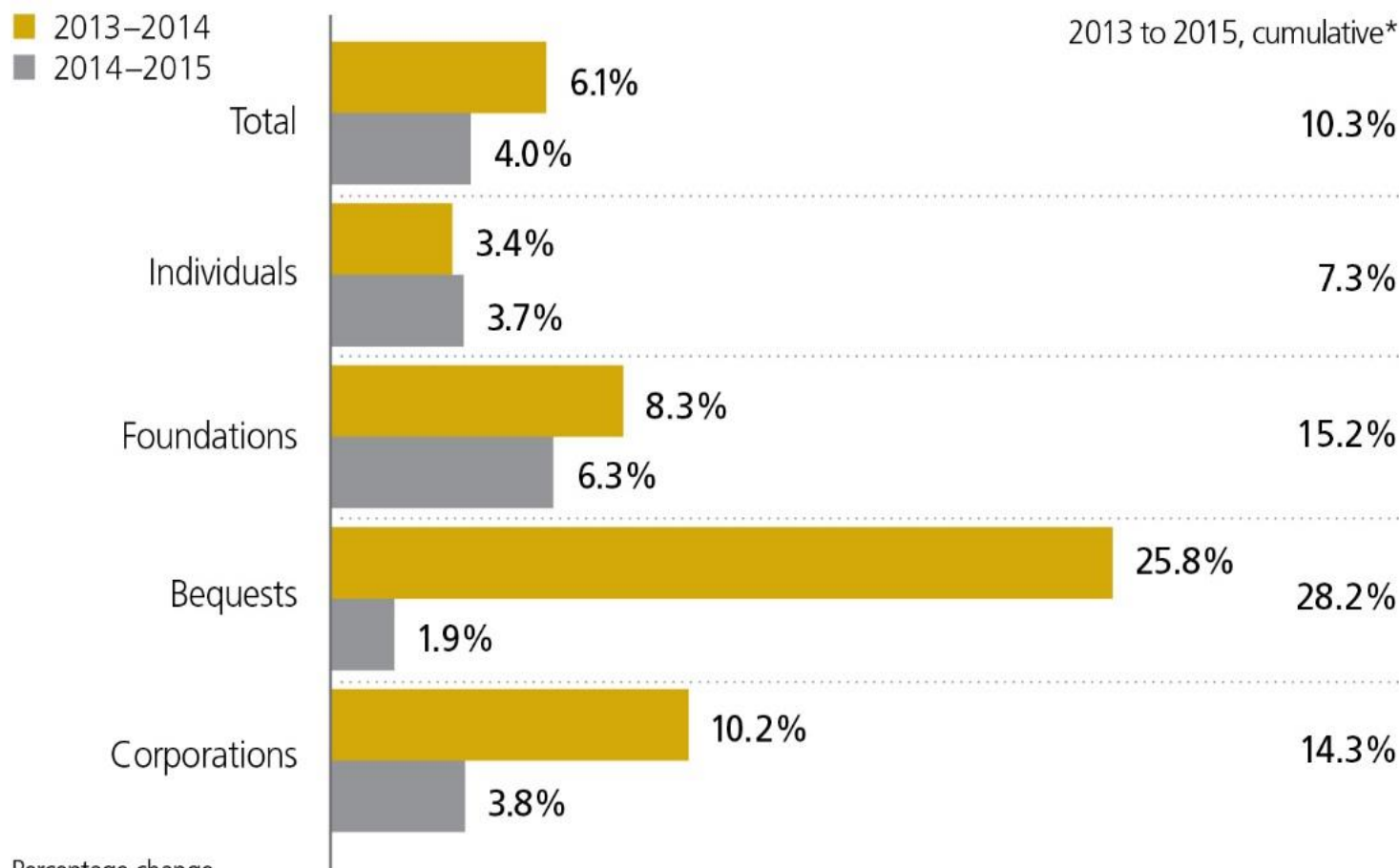
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Changes in giving by source 2013–2014, 2014–2015, and 2013–2015 (in inflation-adjusted dollars, 2015 = \$100)

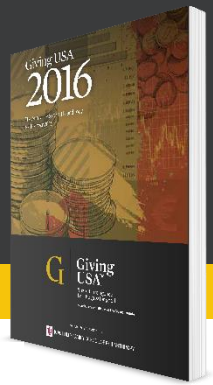


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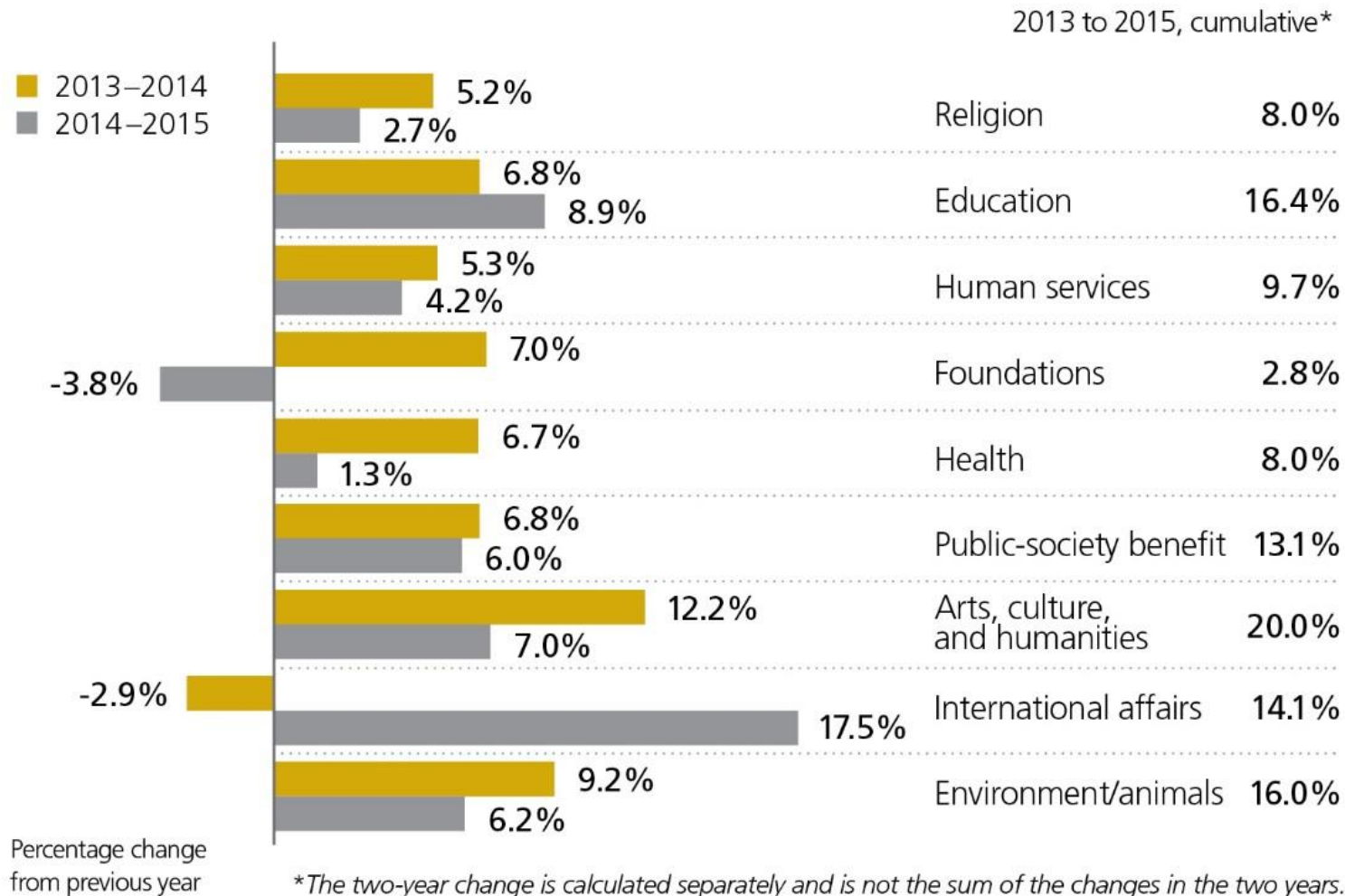


*The two-year change is calculated separately and is not the sum of the changes in the two years.

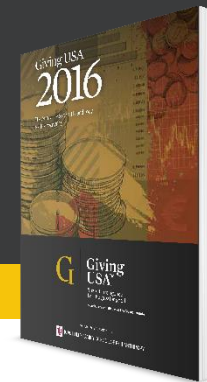
Changes in giving by type of recipient organization, 2013–2014, 2014–2015, and 2013–2015 (in current dollars)



9

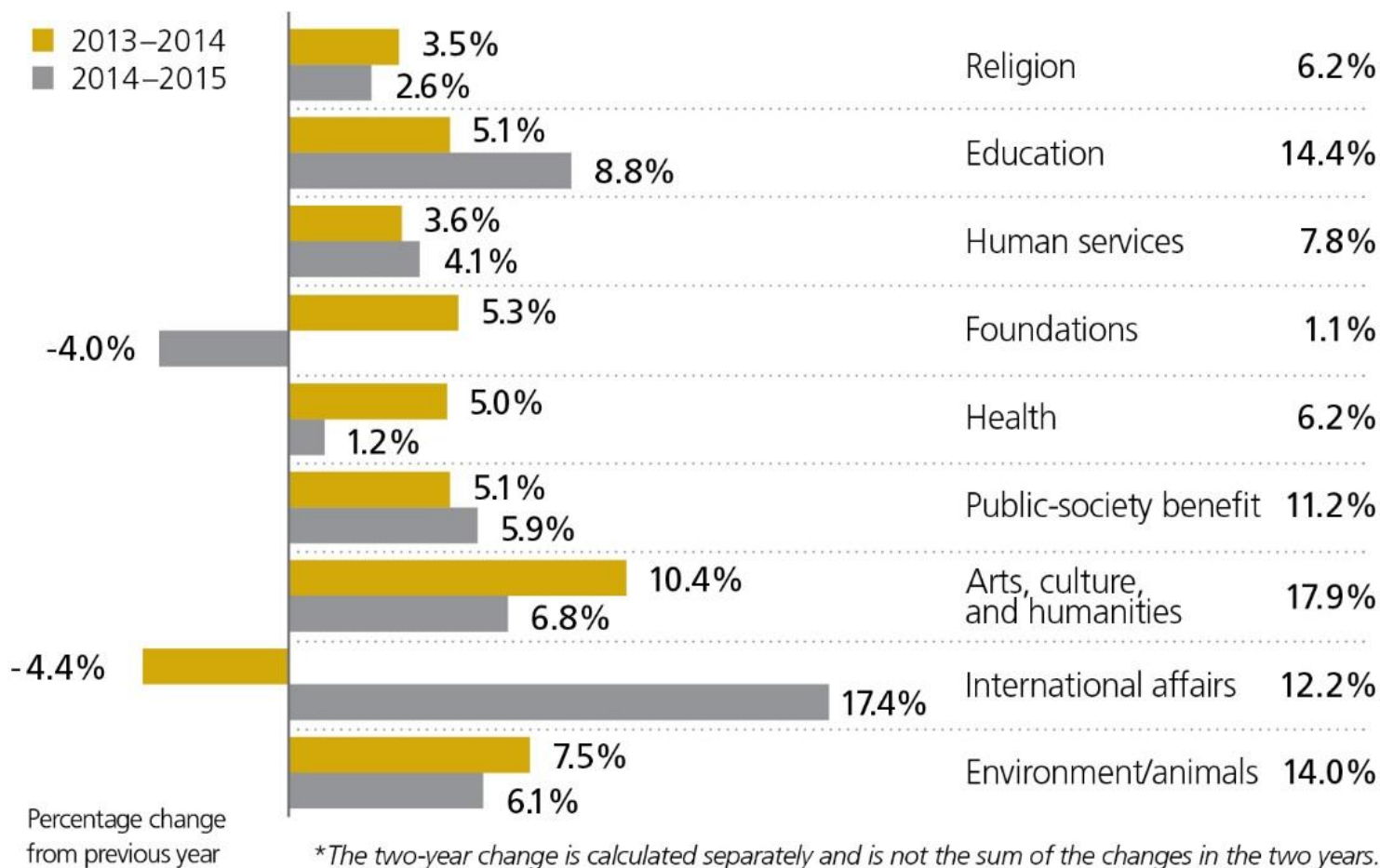


Changes in giving by type of recipient organization, 2013–2014, 2014–2015, and 2013–2015 (in inflation-adjusted dollars, 2015 = \$100)



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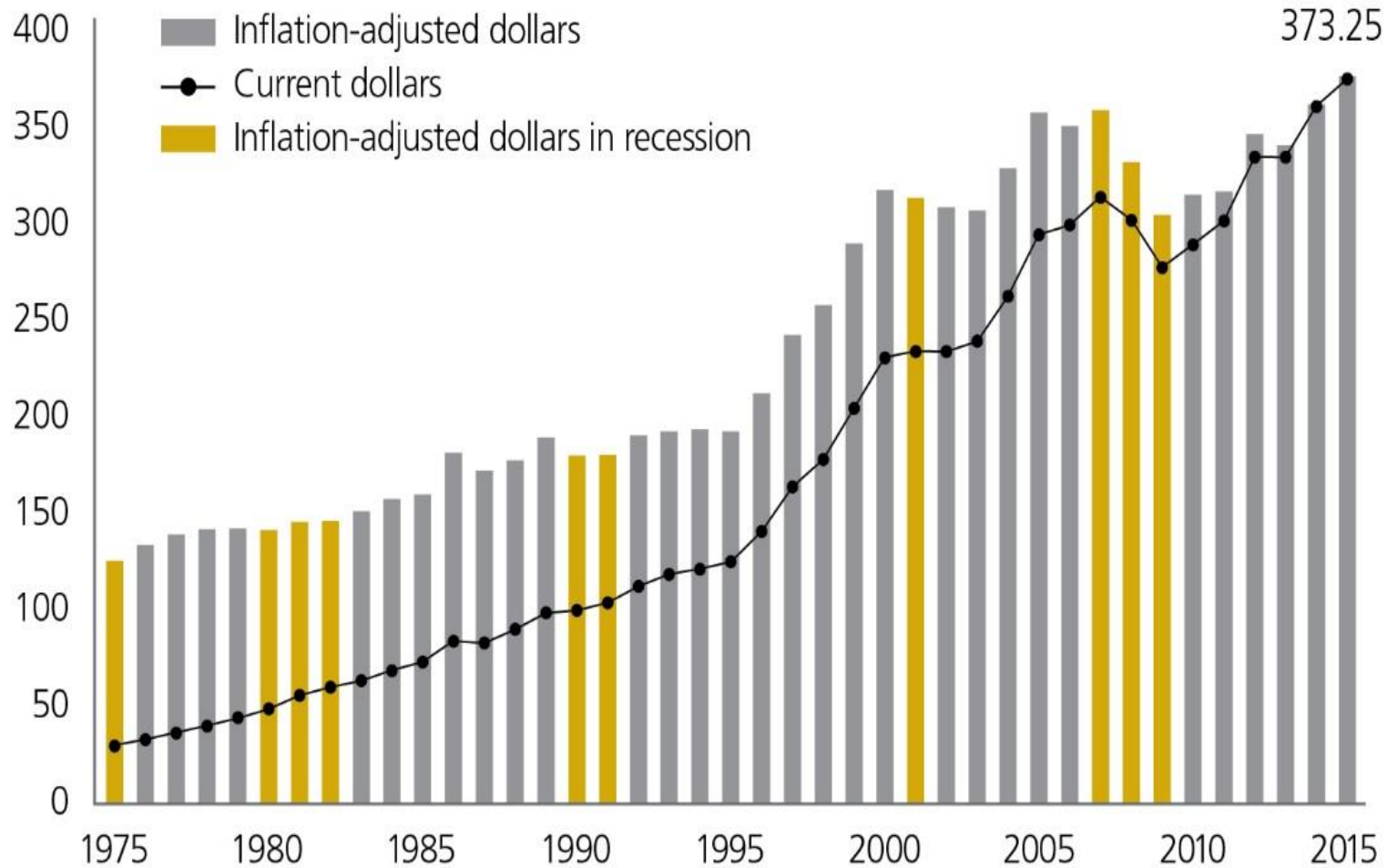
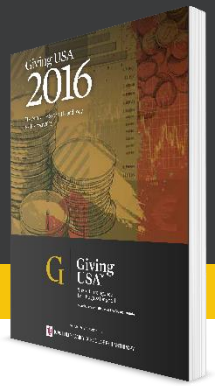
2013 to 2015, cumulative*



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Total giving, 1975–2015 (in billions of dollars)

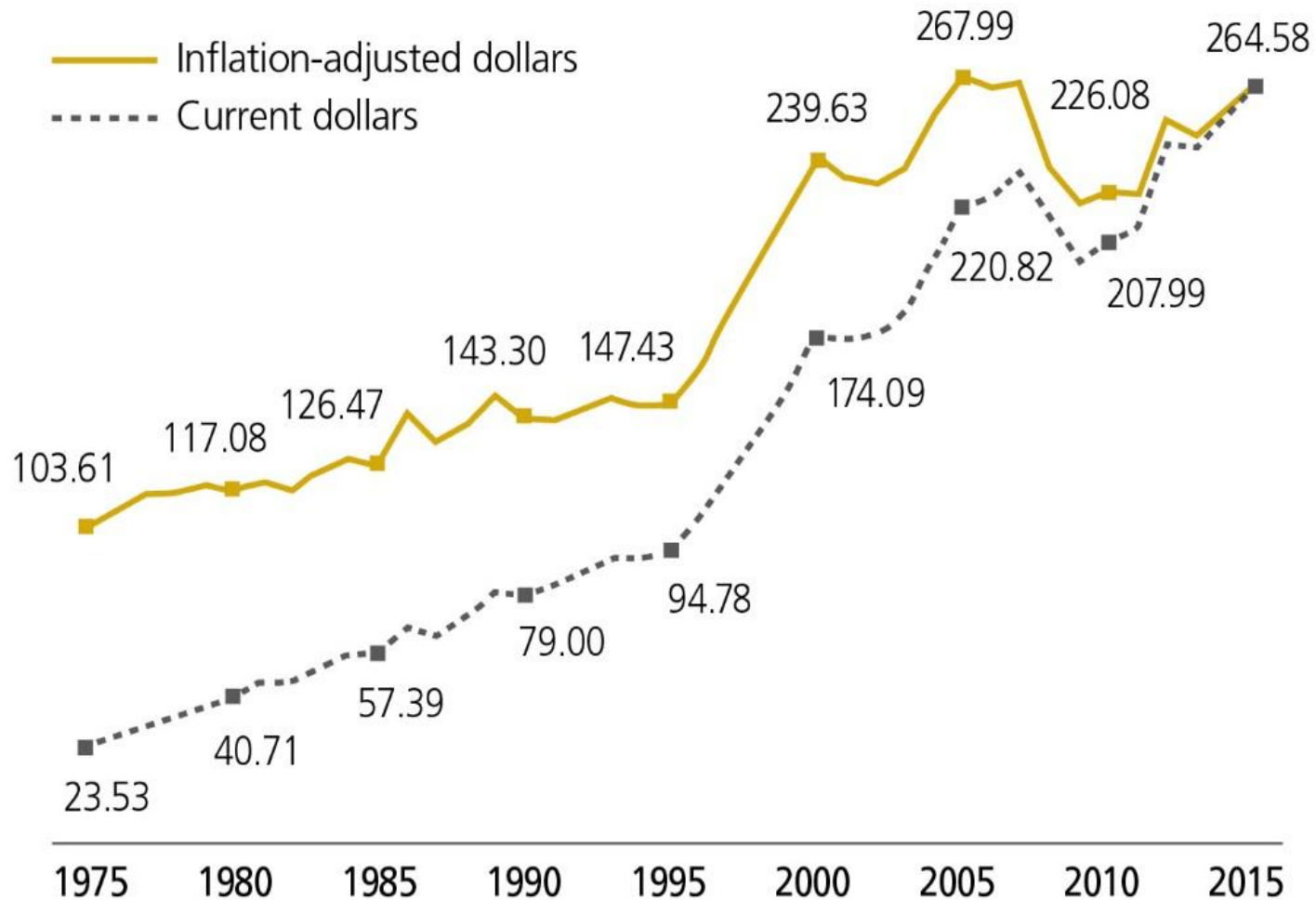
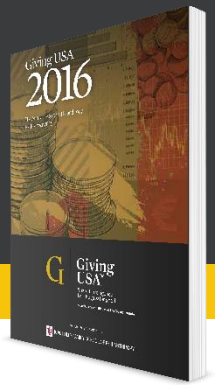
11



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving by individuals, 1975–2015 (in billions of dollars)

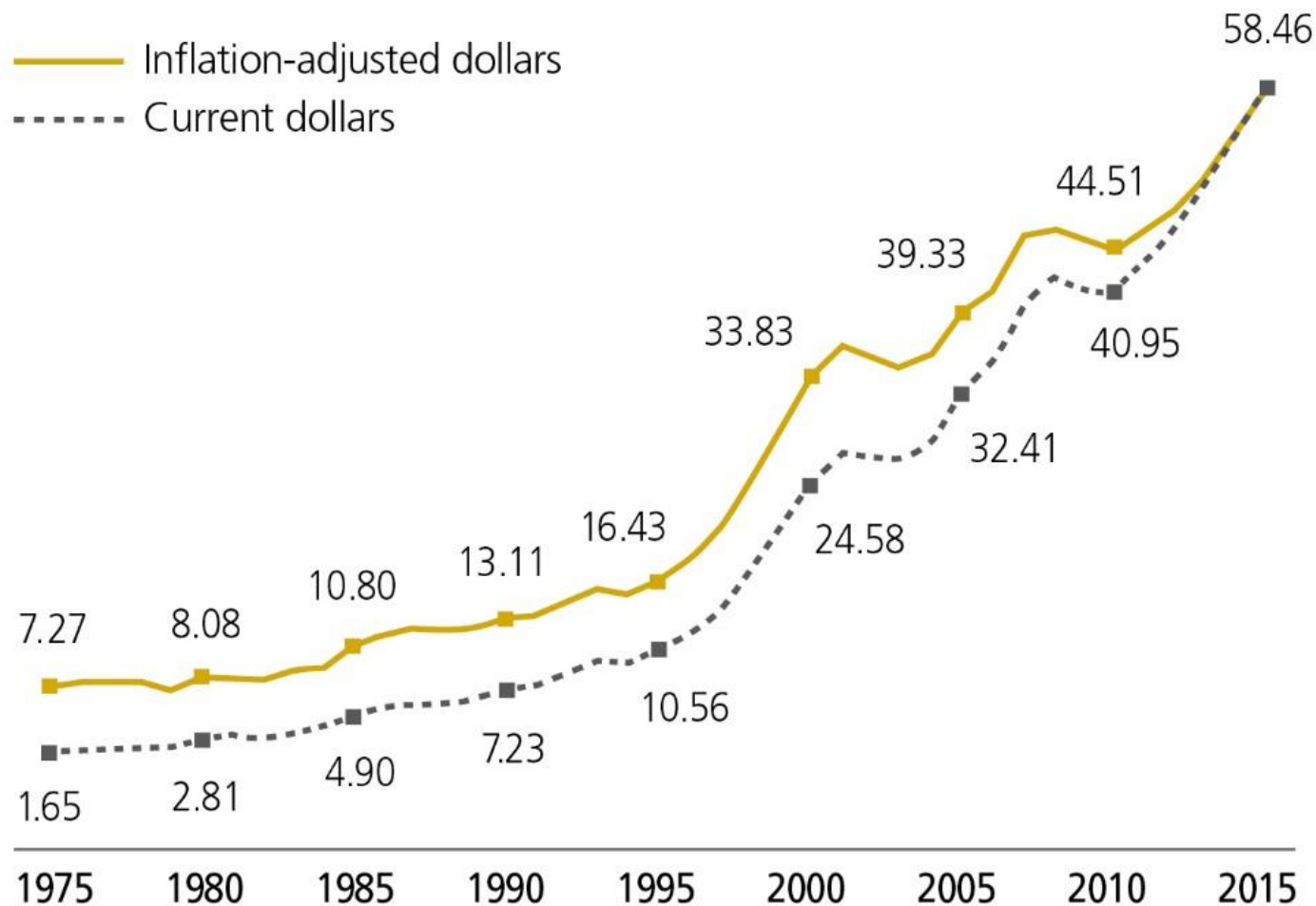
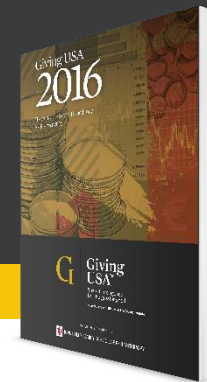
12



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving by foundations, 1975–2015 (in billions of dollars)

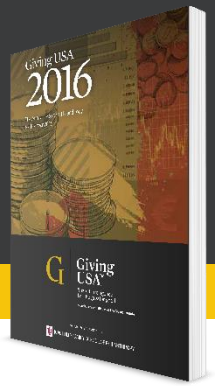
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SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving by bequest, 1975–2015 (in billions of dollars)

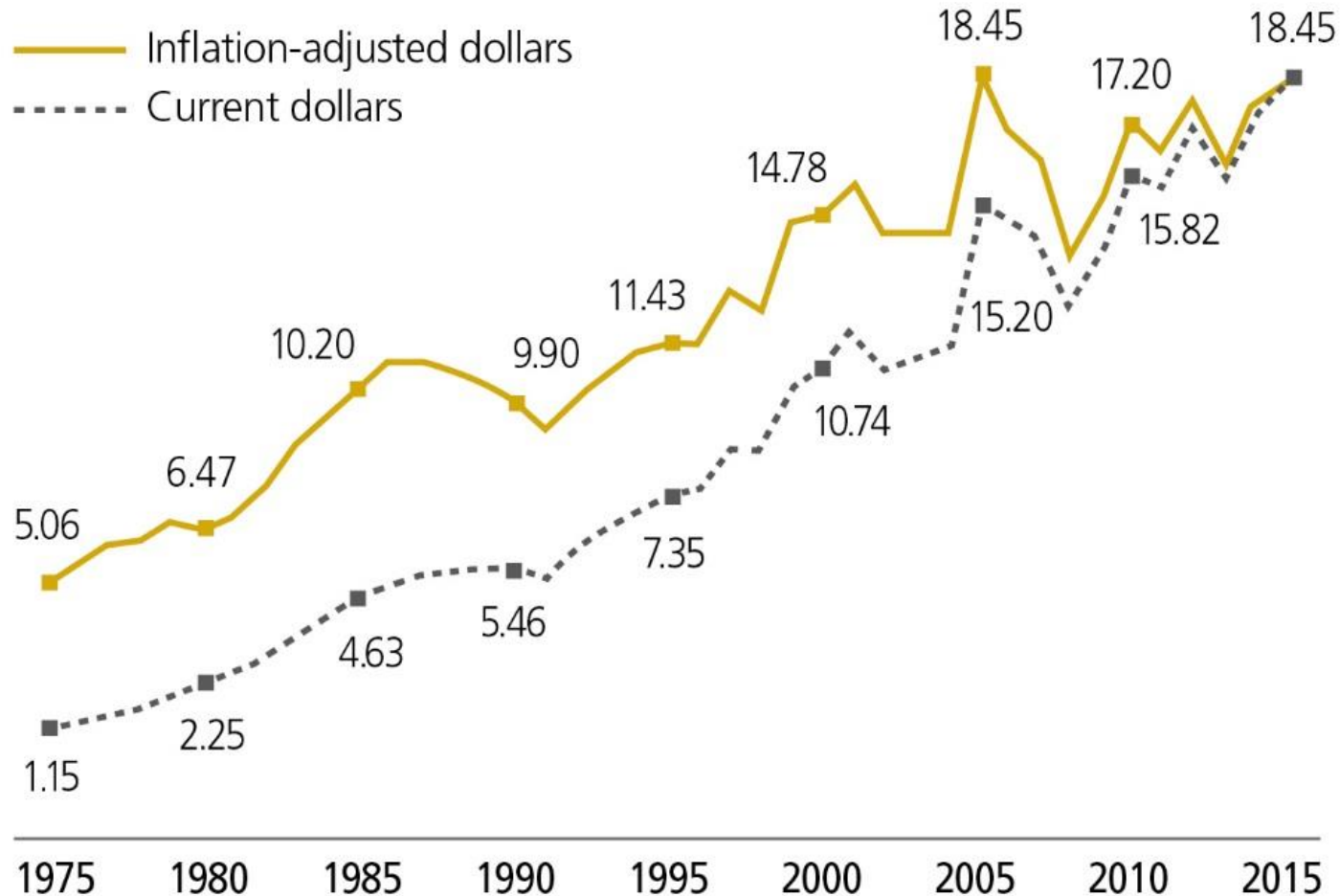
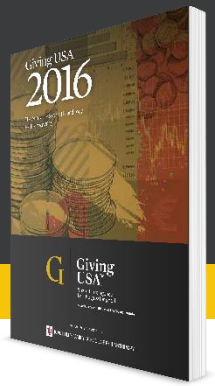
14



SOURCE: Giving USA Foundation | *GIVING USA 2016*

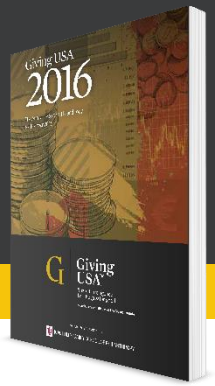
Giving by corporations, 1975–2015 (in billions of dollars)

15

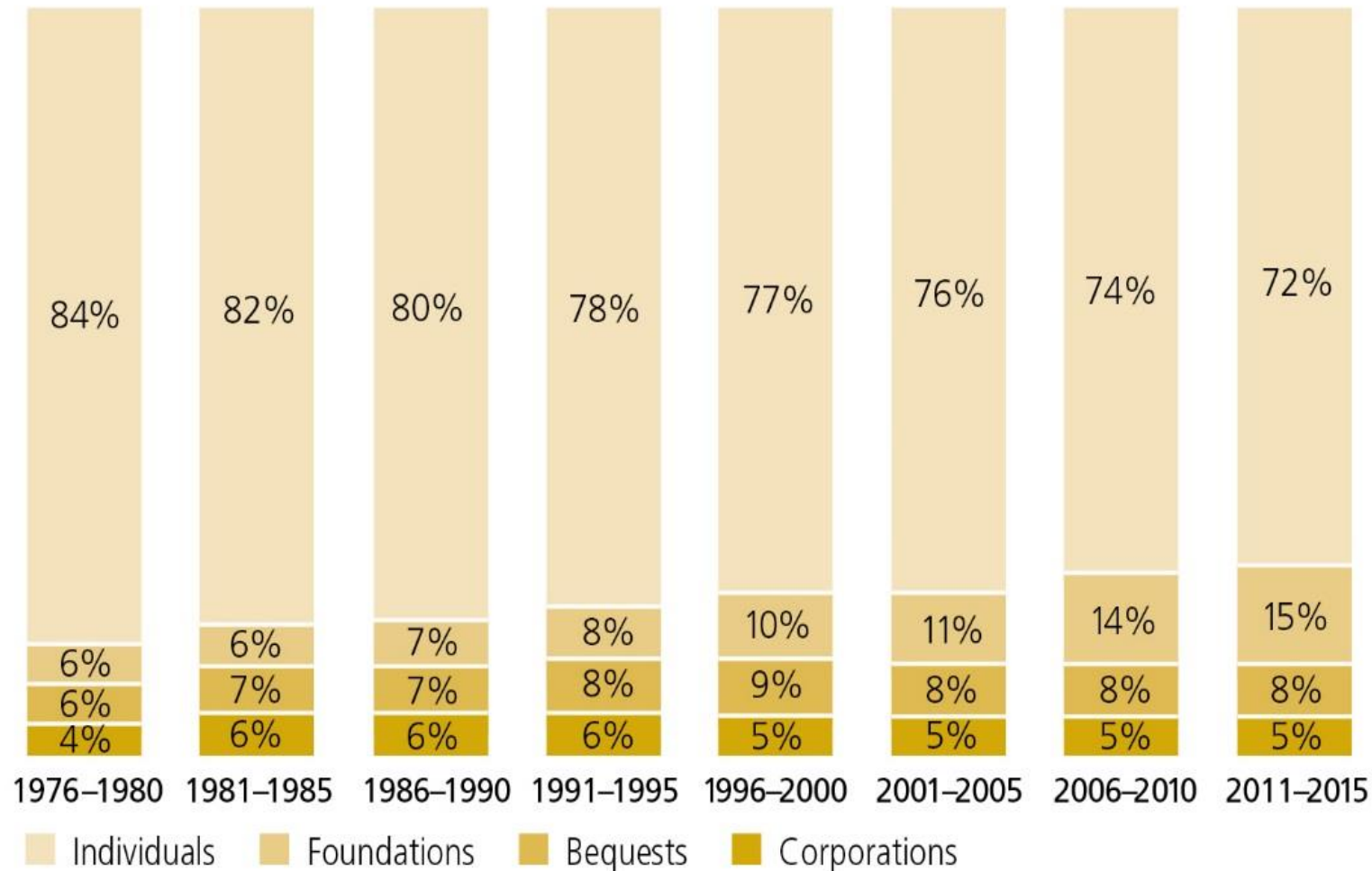


SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving by source: Percentage of the total in five-year spans, 1976–2015 (in inflation-adjusted dollars, 2015 = \$100)

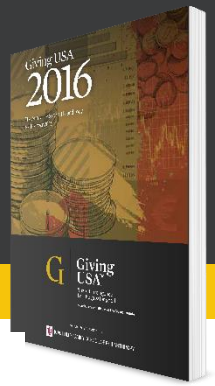


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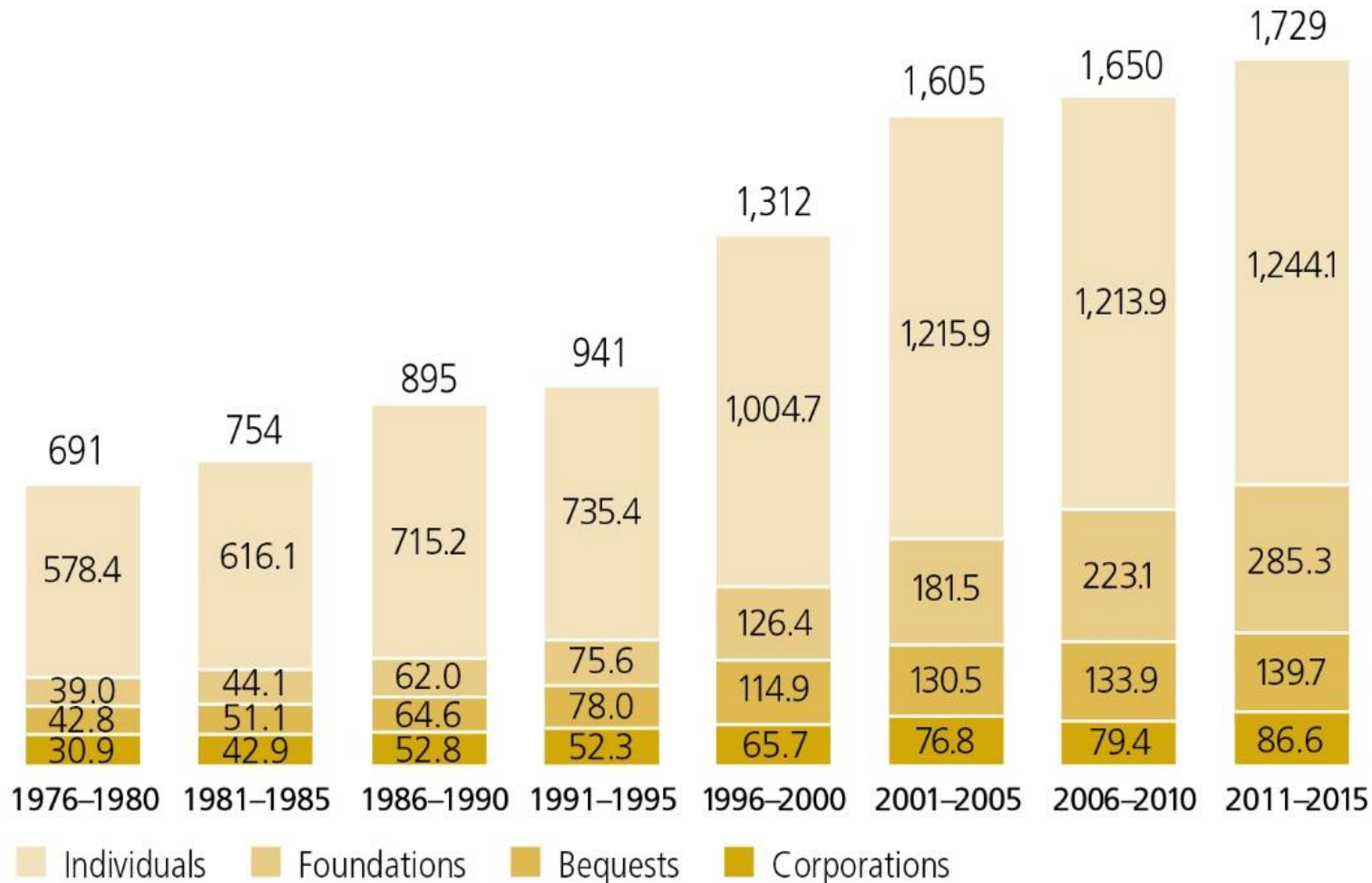


SOURCE: Giving USA Foundation | *GIVING USA 2016*

Total giving by source in five-year spans, 1976–2015 (in billions of inflation-adjusted dollars, 2015 = \$100)



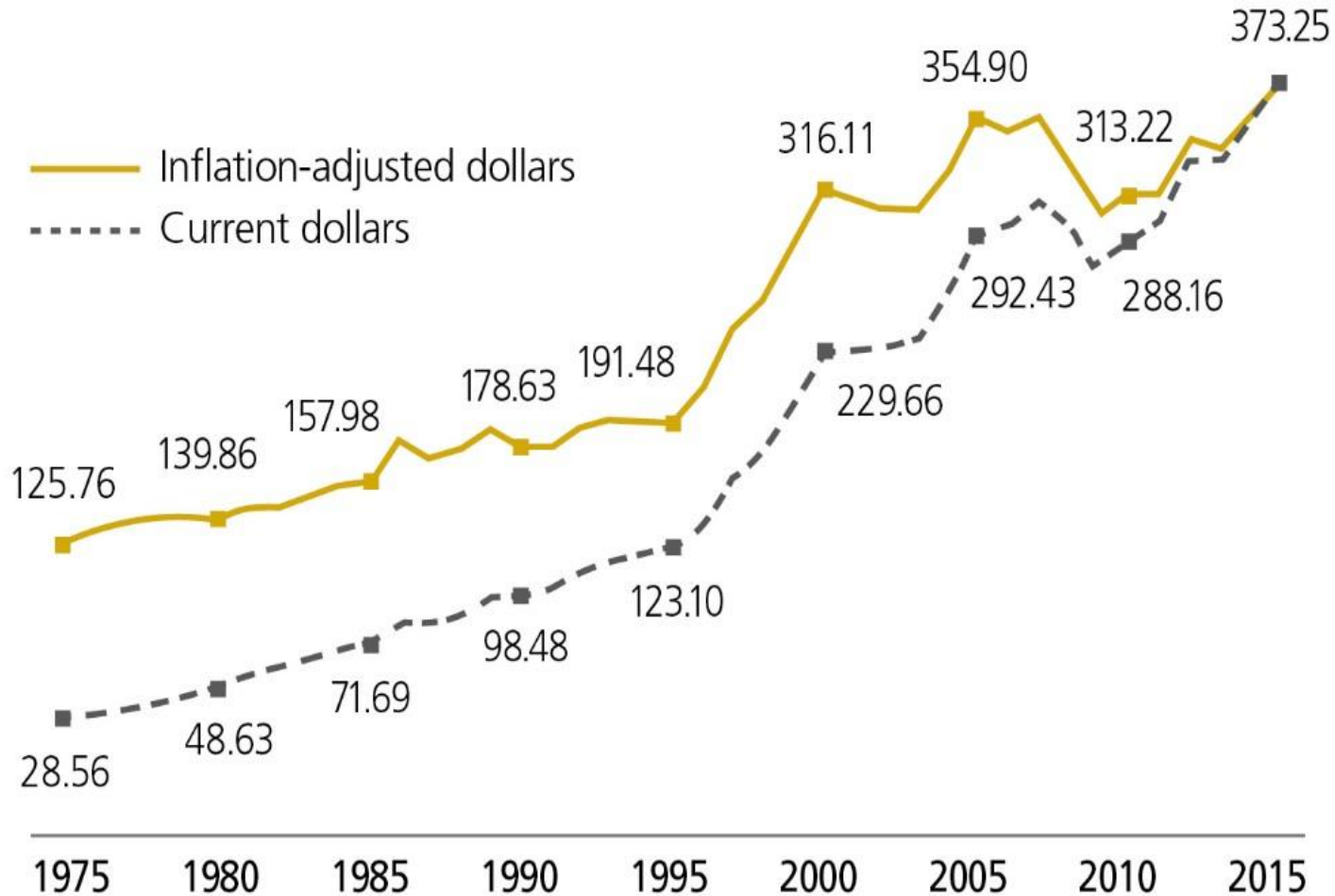
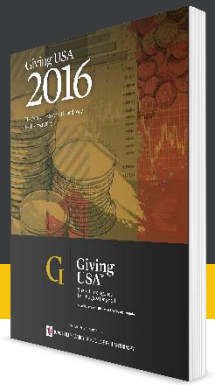
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SOURCE: Giving USA Foundation | *GIVING USA 2016*

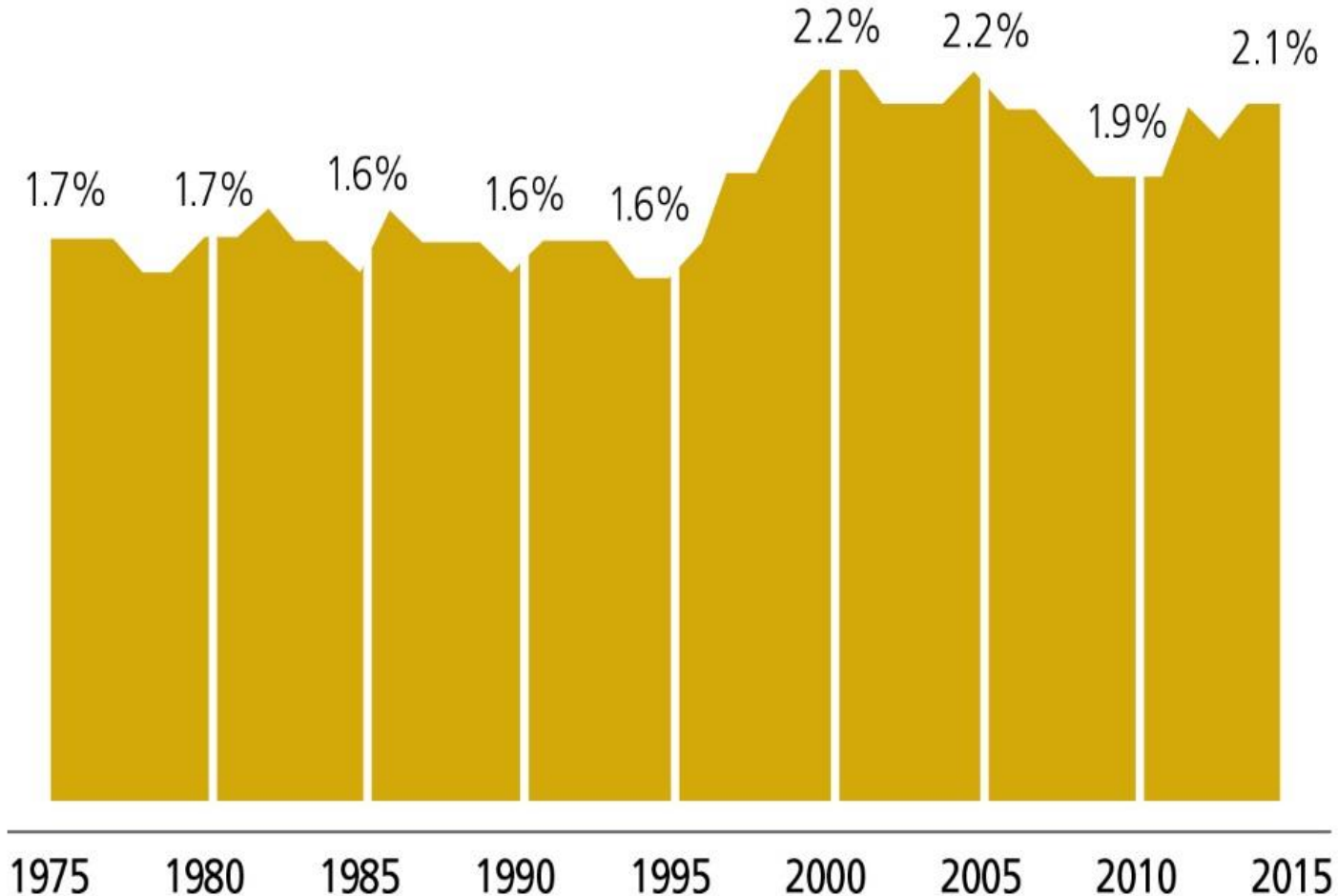
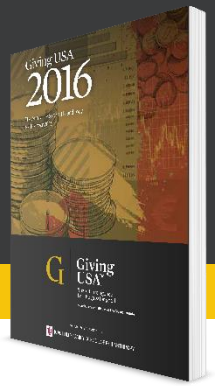
Trends in total giving, 1975–2015 (in billions of dollars)

18



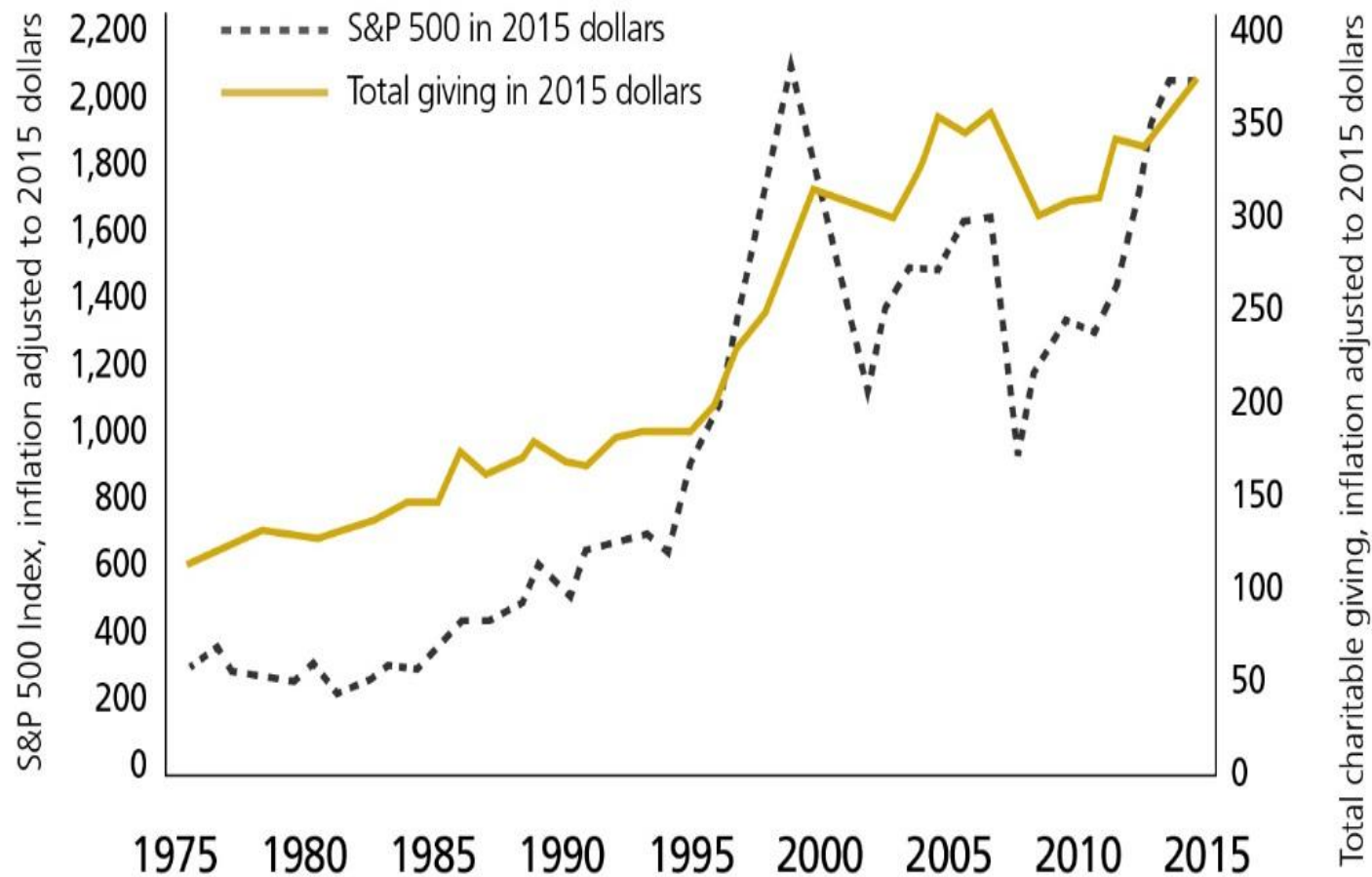
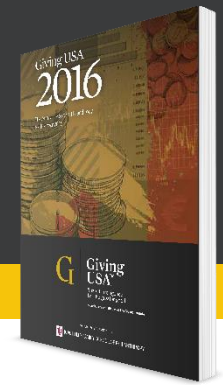
SOURCE: Giving USA Foundation | *GIVING USA 2016*

Total giving as a percentage of Gross Domestic Product, 1975–2015 (in inflation-adjusted dollars, 2015 = \$100)



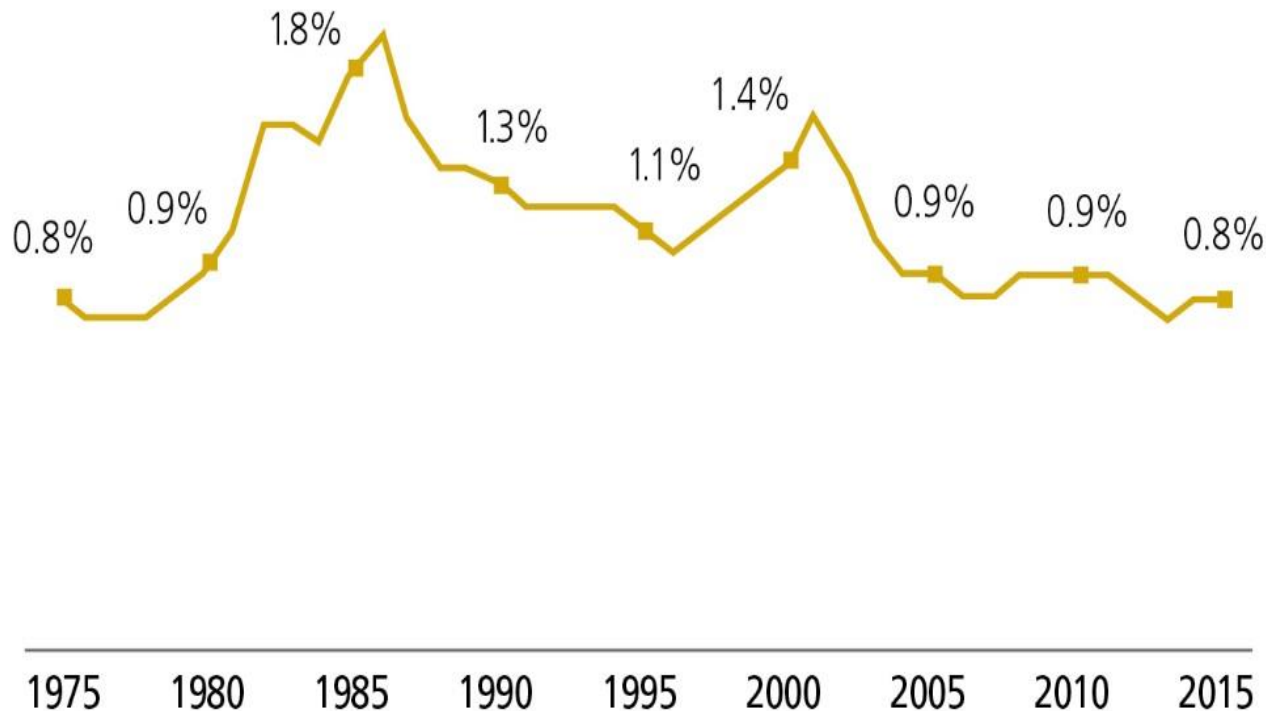
Total charitable giving graphed with the Standard & Poor's 500 Index, 1975–2015 (in billions of inflation-adjusted dollars, 2015 = \$100)

20



Corporate giving as a percentage of corporate pre-tax profits, 1975–2015 (in current dollars)

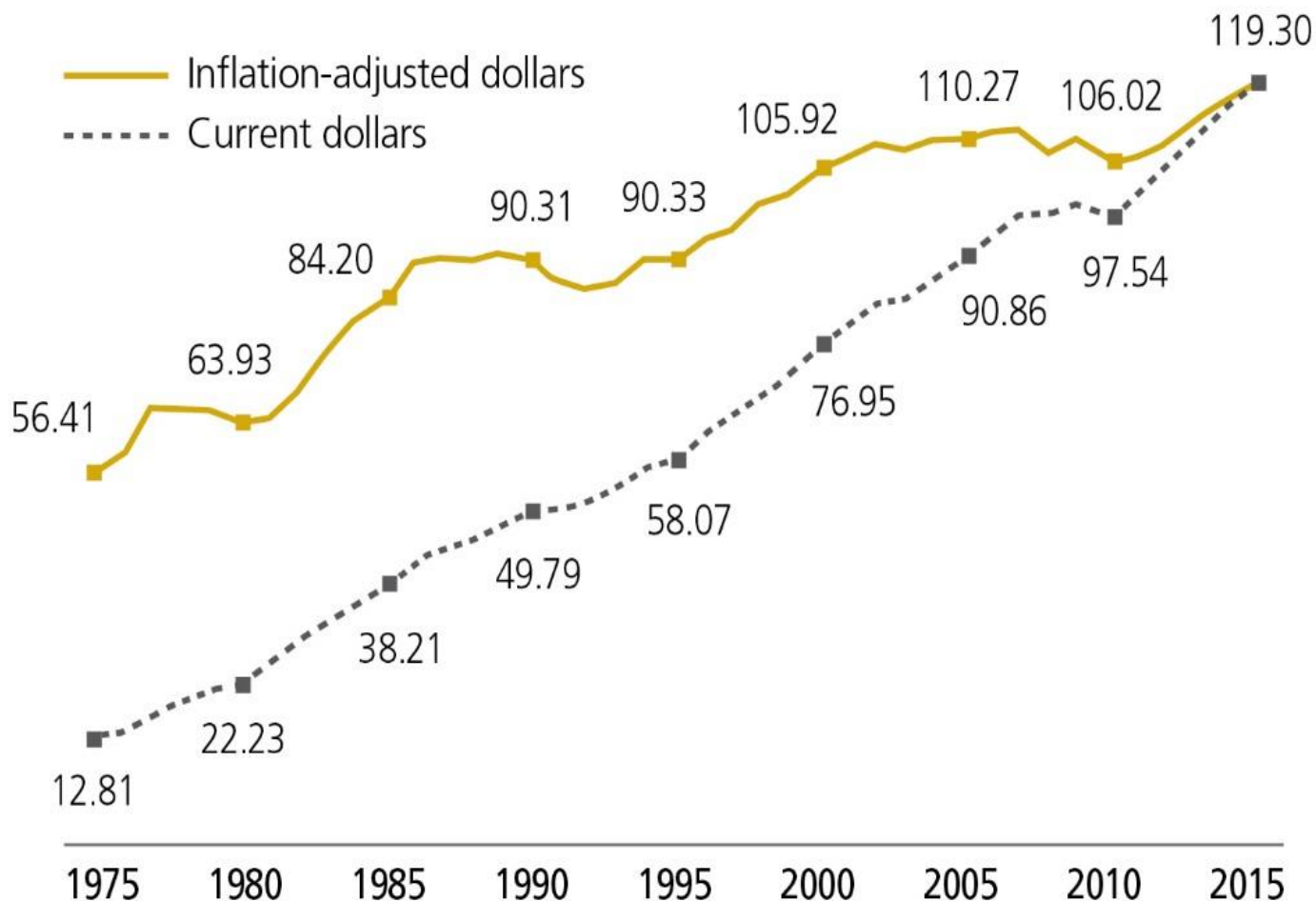
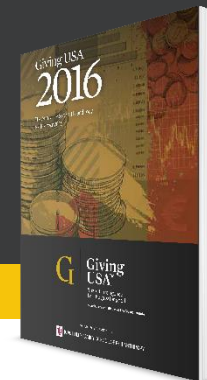
21



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to religion, 1975–2015 (in billions of dollars)

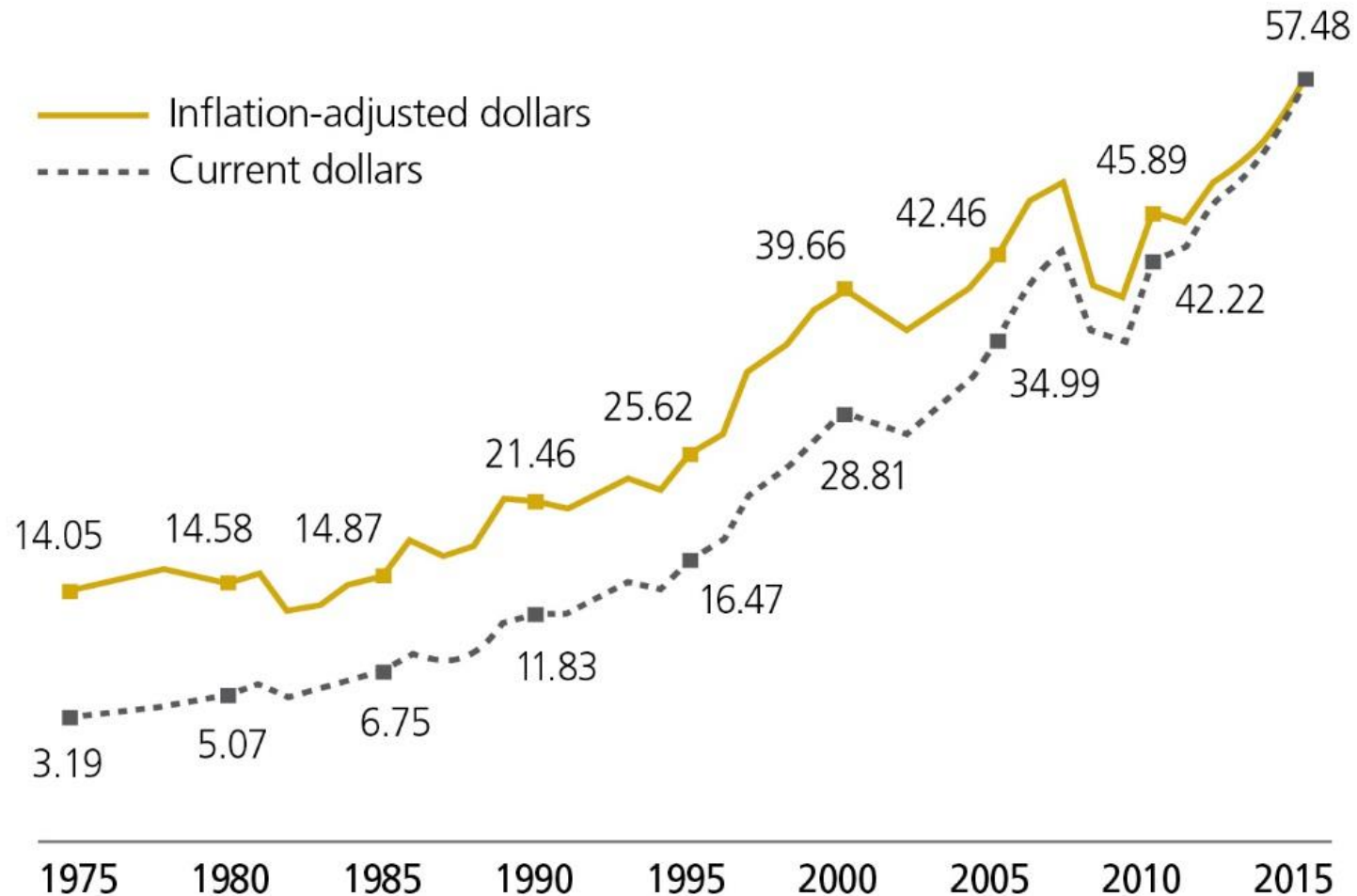
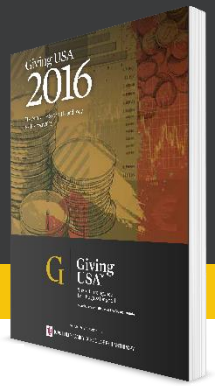
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SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to education, 1975–2015 (in billions of dollars)

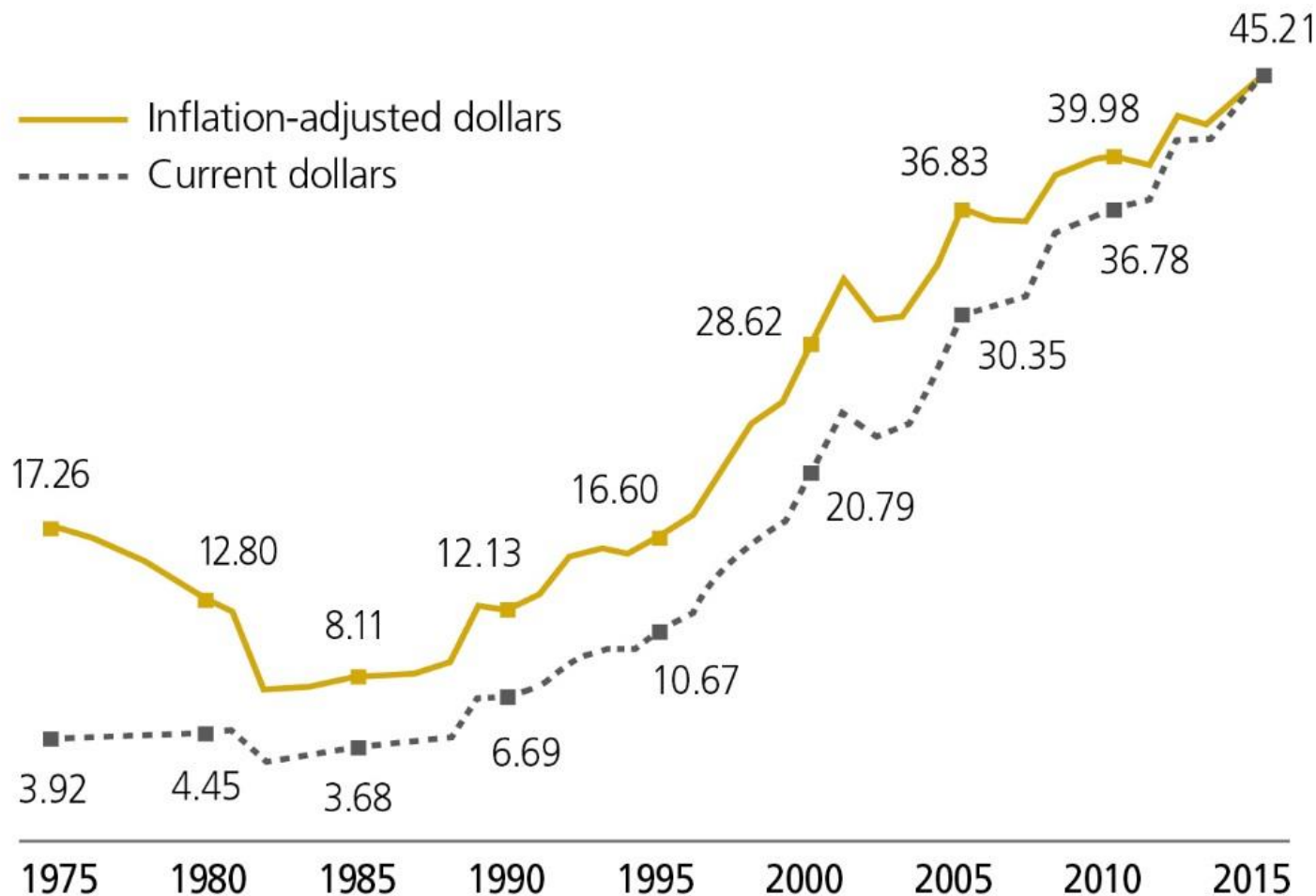
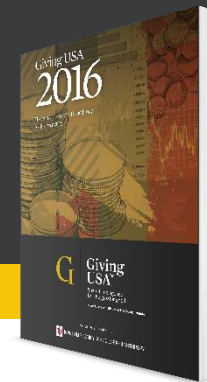
23



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to human services, 1975–2015 (in billions of dollars)

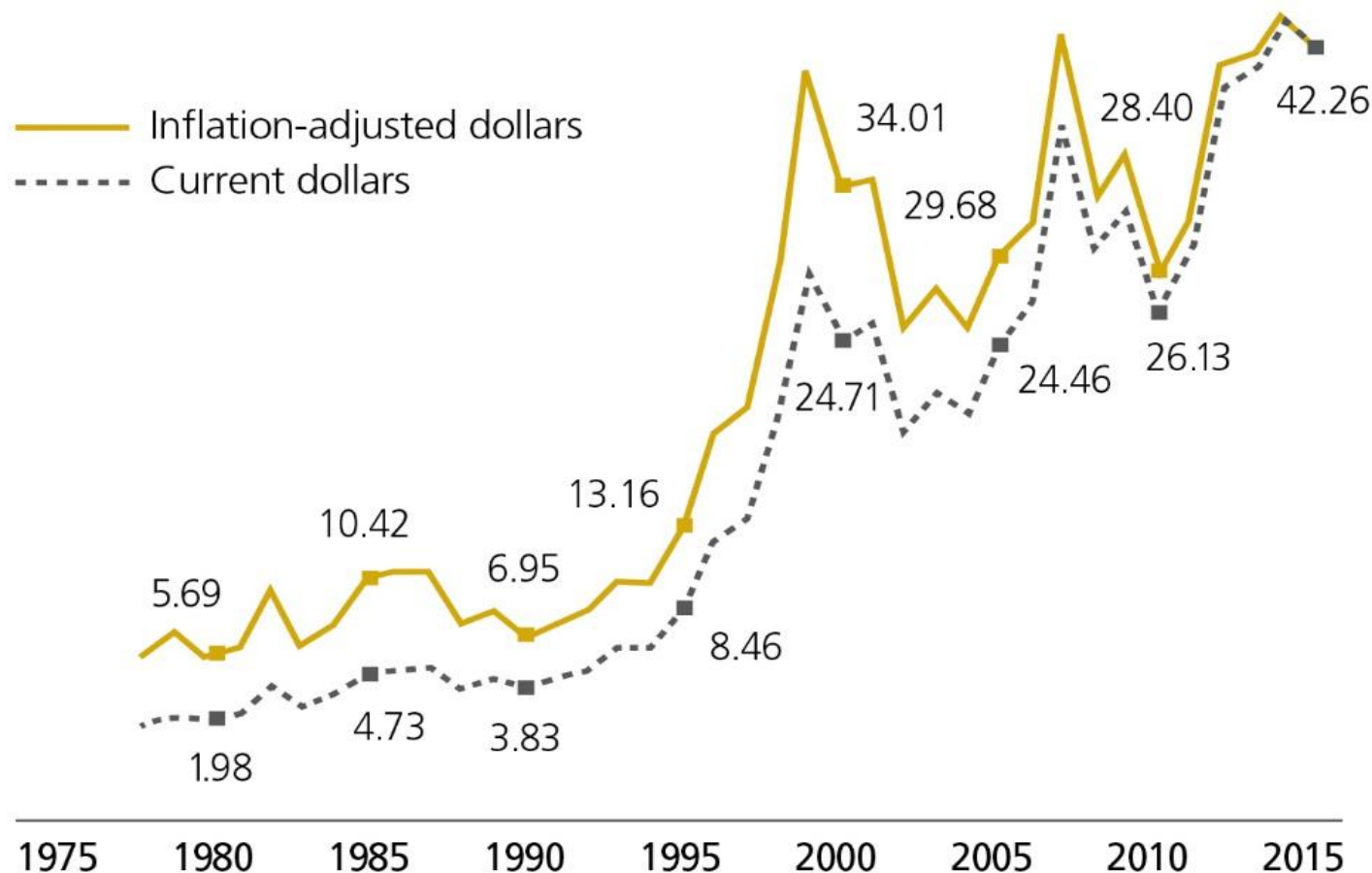
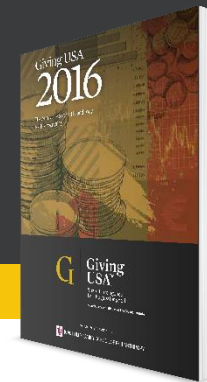
24



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to foundations, 1978–2015* (in billions of dollars)

25

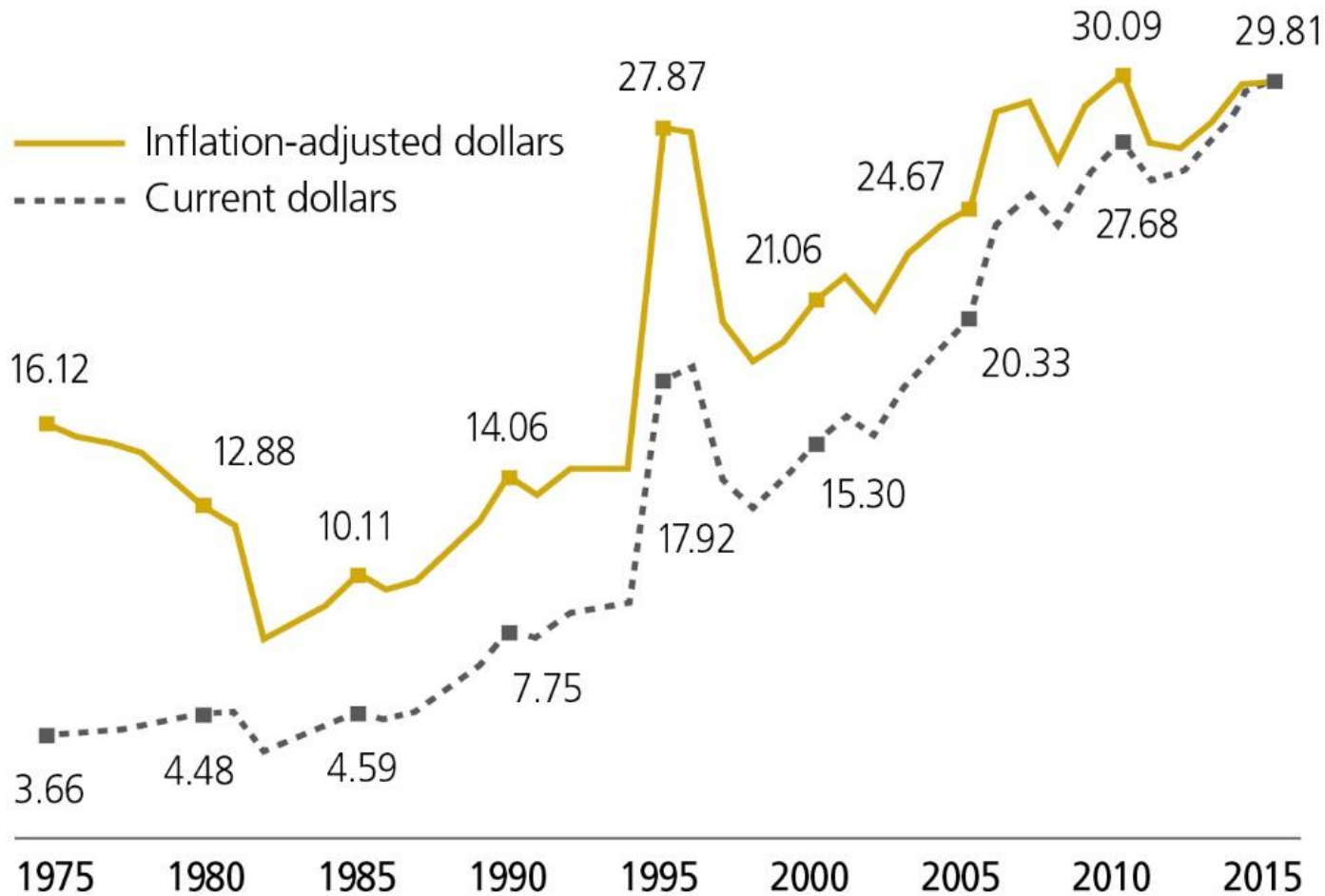
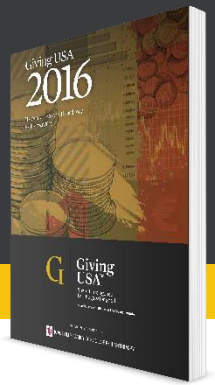


*Giving to foundations began to be reported in 1978.

SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to health, 1975–2015 (in billions of dollars)

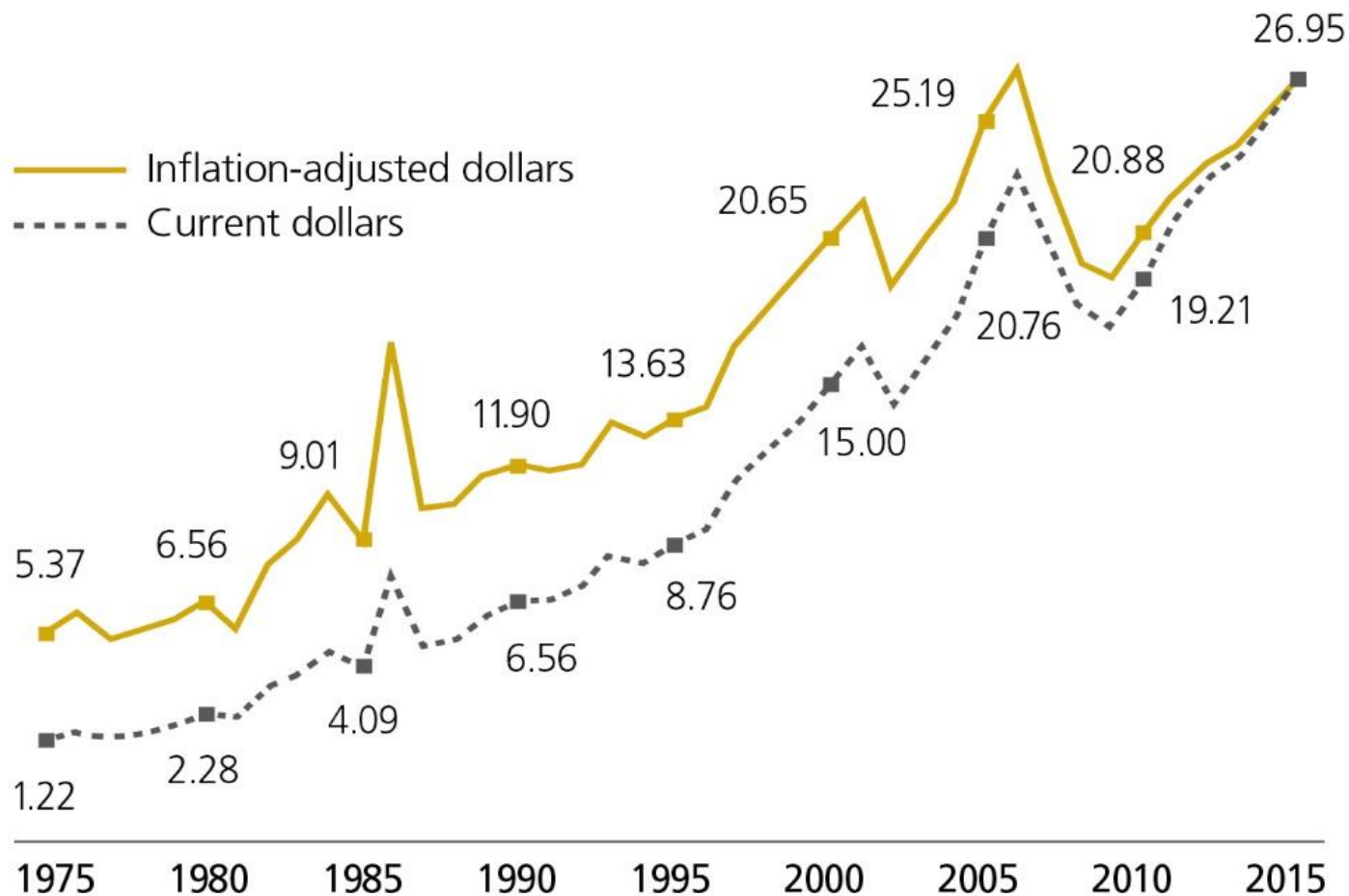
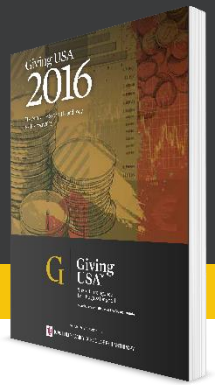
26



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to public-society benefit, 1975–2015 (in billions of dollars)

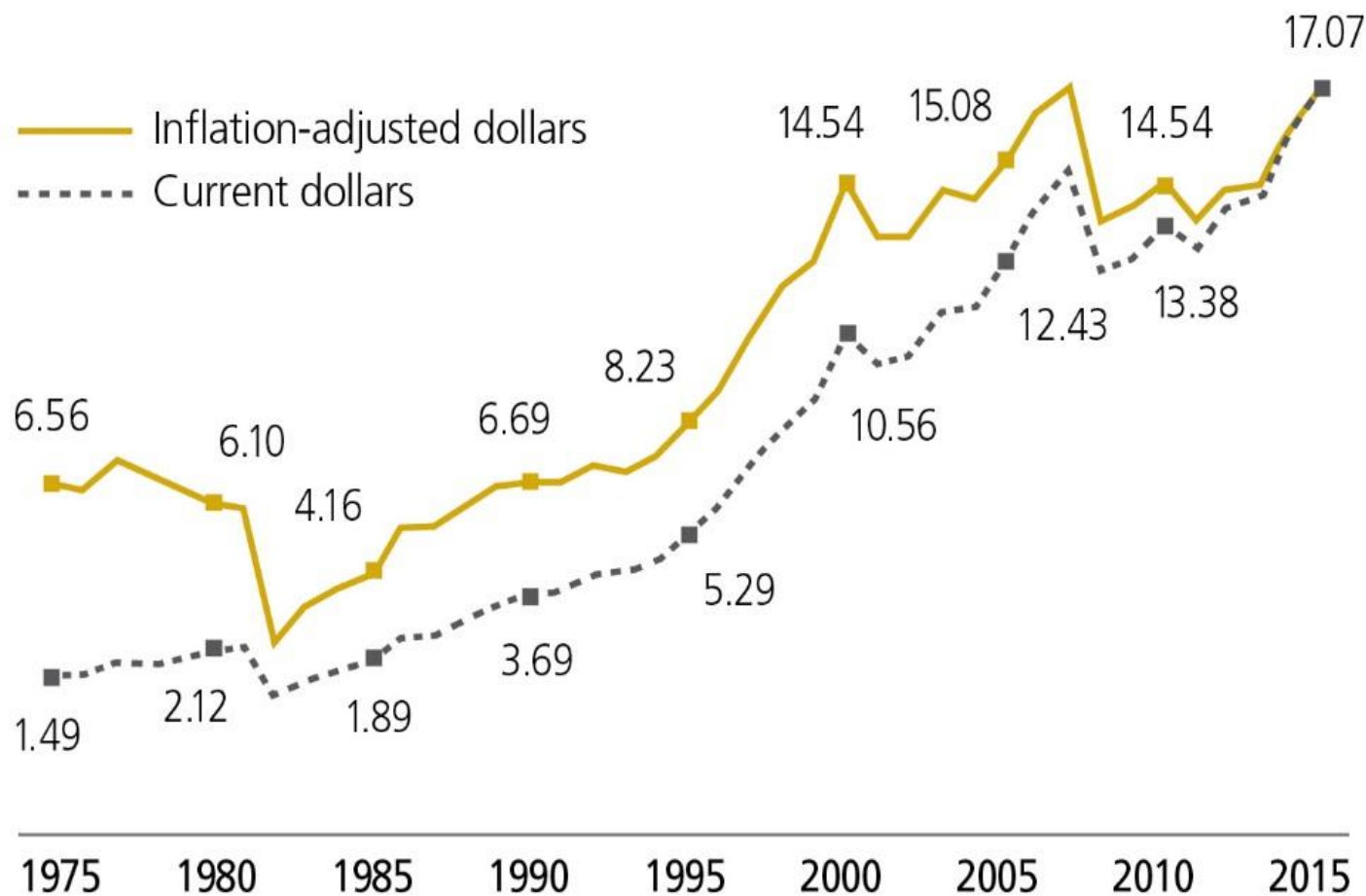
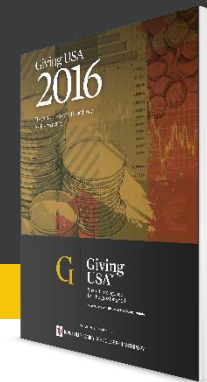
27



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to arts, culture, and humanities, 1975–2015 (in billions of dollars)

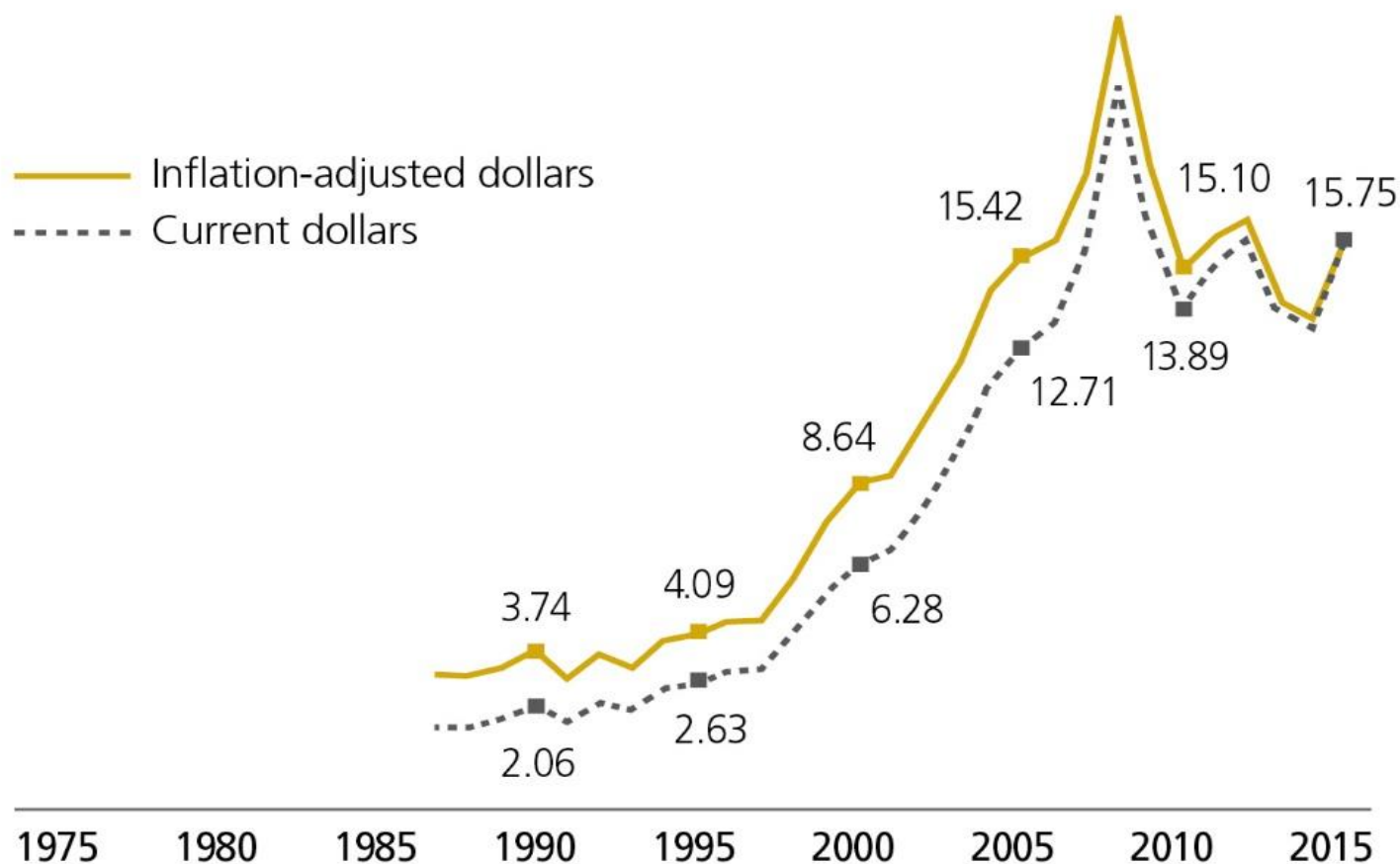
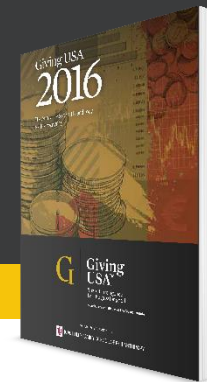
28



SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to international affairs, 1987–2015* (in billions of dollars)

29

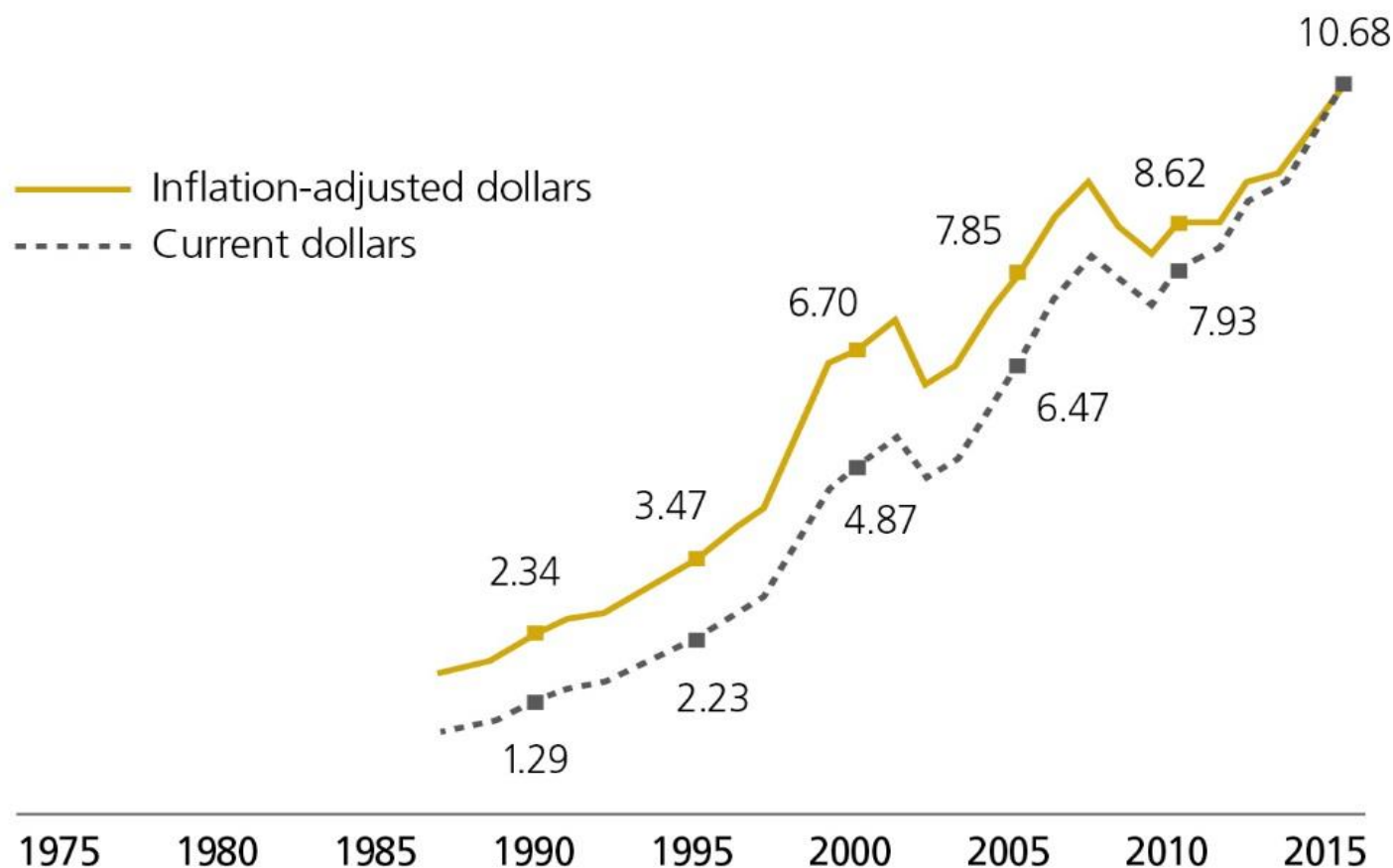
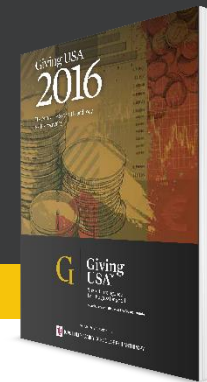


*Giving to the international affairs subsector began to be tracked separately in 1987.

SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving to environment/animals, 1987–2015* (in billions of dollars)

30

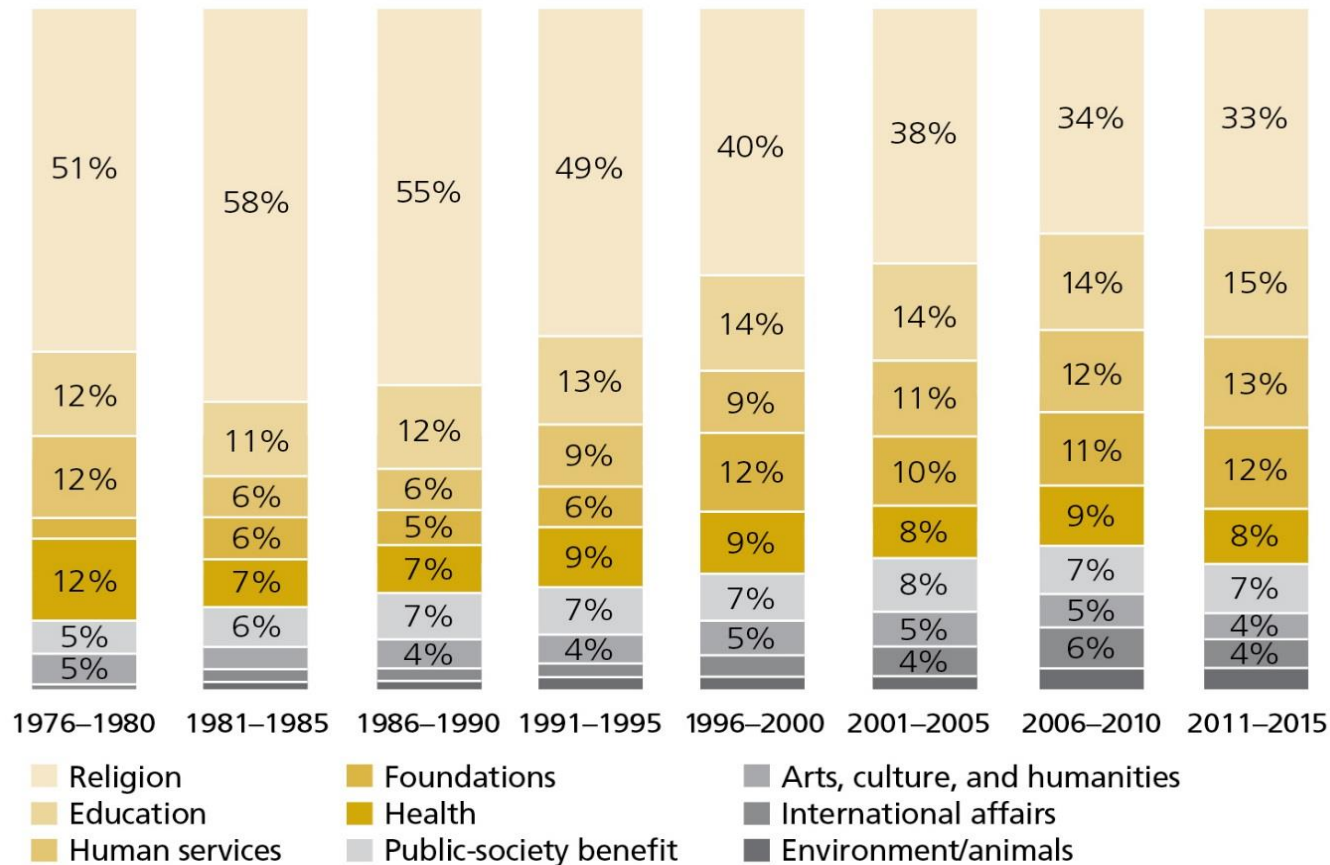
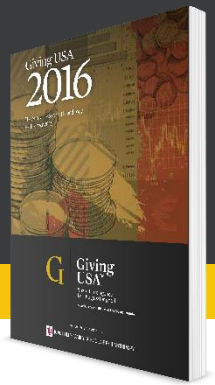


*Giving to the environment/animals subsector began to be tracked separately in 1987.

SOURCE: Giving USA Foundation | *GIVING USA 2016*

Giving by type of recipient: Percentage of the total in five-year spans, 1976–2015* (adjusted for inflation, 2015 = \$100; does not include “unallocated”)

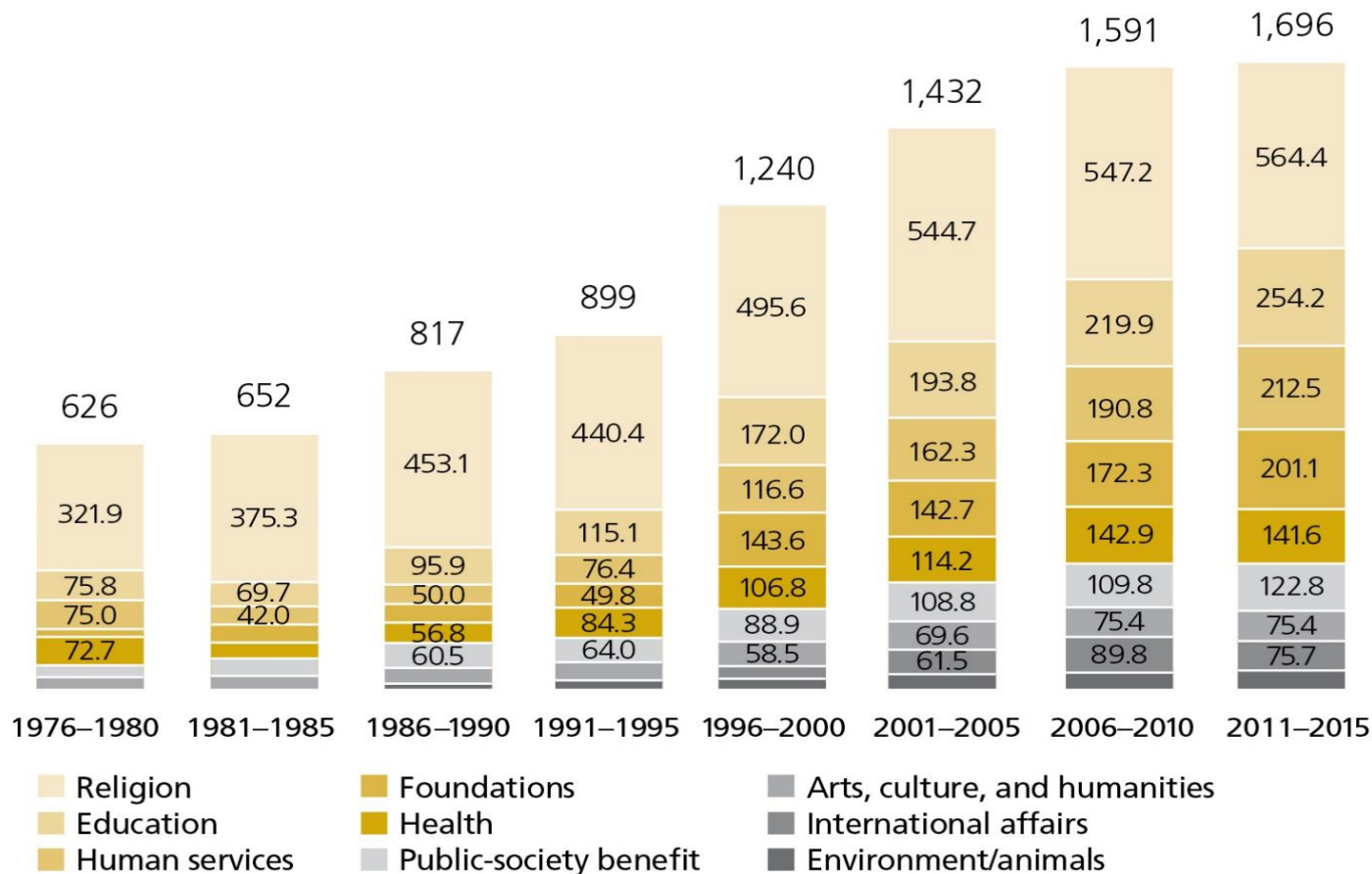
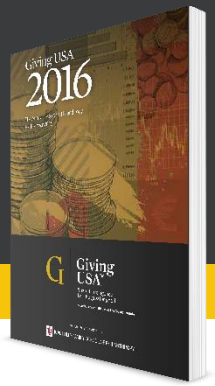
31



*Giving to foundations began to be reported in 1978, and giving to environment/animals and international affairs began to be tracked in 1987. Not all percentages are shown. Giving USA uses the CPI to adjust for inflation.

SOURCE: Giving USA Foundation | GIVING USA 2016

Total giving by type of recipient organization in five-year spans, 1976–2015* (in billions of inflation-adjusted dollars, 2015 = \$100; does not include “unallocated”)

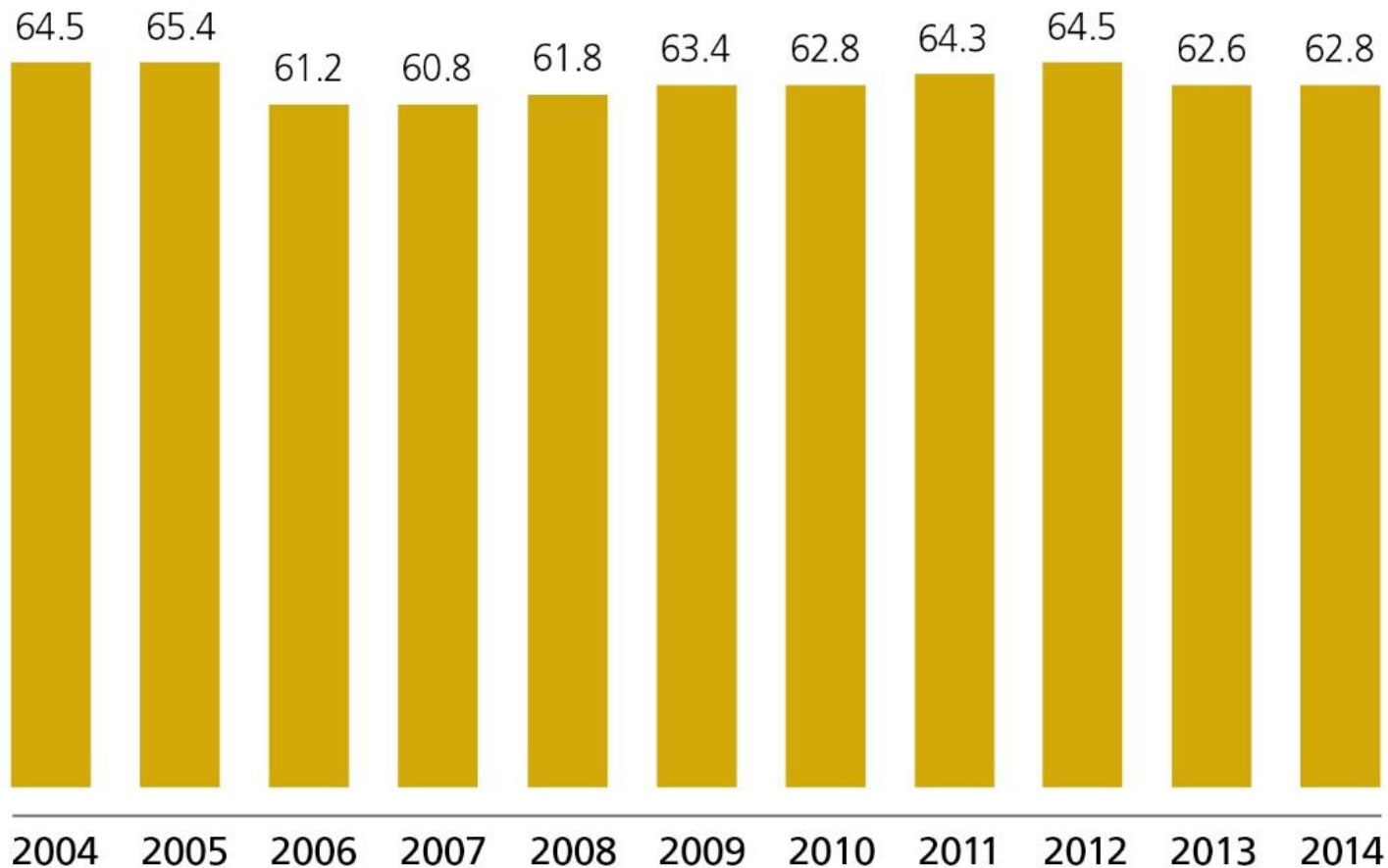
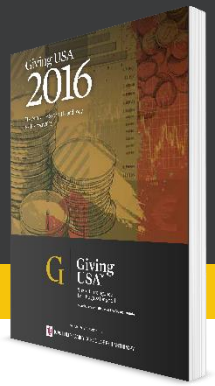


* Giving USA uses the CPI to adjust for inflation. Not all values are shown.

SOURCE: Giving USA Foundation | GIVING USA 2016

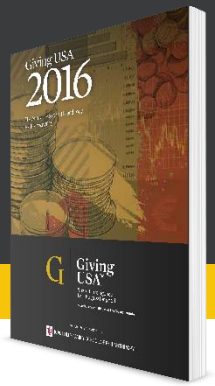
Number of volunteers, in millions of people, 2004–2014

33

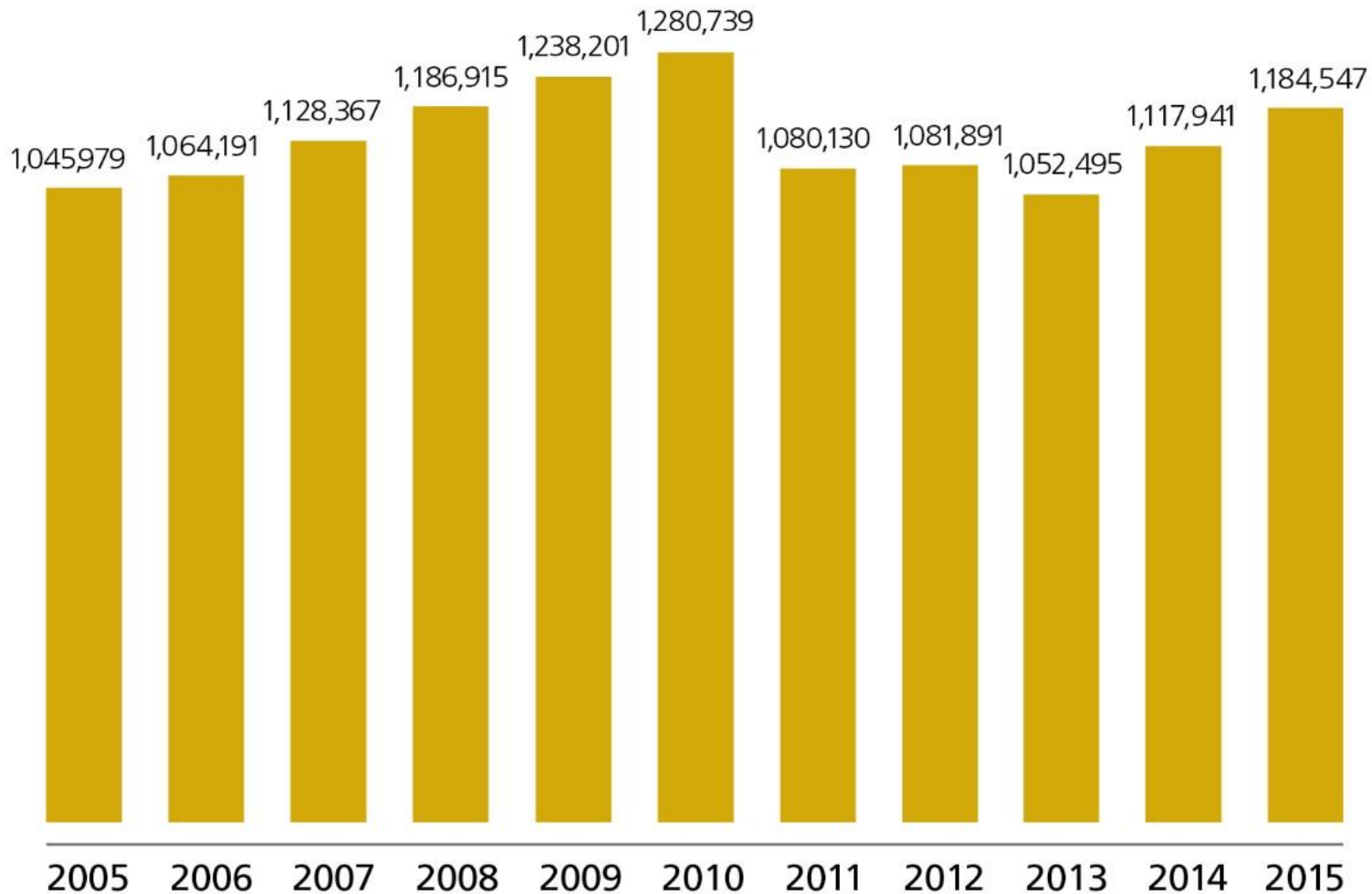


SOURCE: Giving USA Foundation | *GIVING USA 2016*

The number of 501(c)(3) organizations, 2005–2015



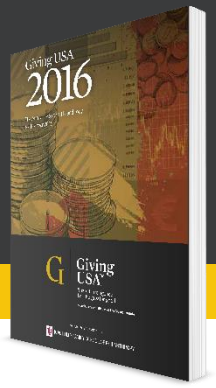
34



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35



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