

Annual Report 2013

Community Foundation of Northwest Missouri, Inc.



www.cfnwmo.org

From the President/CEO



Here at the Community Foundation we believe in the power of philanthropy to unite and transform communities in Northwest Missouri. We have heard about donors leaving large sums of money to communities when they die and the enormous positive impact that has on the individuals living in those places. It often means more amenities; much needed improvements, better education for the next generation, or enhancing the arts. What we don't often hear about is the power of many small donations when pooled together for a community.

This past year, following the completion of the Transfer of Wealth study, all the Community Foundations in Missouri embarked on a

campaign titled: "For Good, Forever, for Missouri". The campaign asks all Missouri residents to leave 5% of their estate in a Community Foundation for the good of their community. These donations can be in Donor Advised funds to be distributed by an advisory board of their choosing. They could be in a Field of Interest fund to be distributed for specific needs or goals. There are many other forms and funds this 5% can be given to a Community Foundation in – however, the important issue is giving back.

Many people, from all walks of life, often think they do not have enough

wealth to have a will, estate, or to think about giving as an end of life decision. No matter how insignificant a person may think their assets are, it remains they do have assets. I encourage everyone to have a will and decide where those assets will go at the end of their lives. If many decide to give to the Community Foundation to support stronger communities that amount could change our 18 counties radically for the good!

This has been one of our focuses over the past year – helping residents in Northwest Missouri dream about how they can leave a legacy and better our region.

What will you do to leave a lasting imprint on your community?

- Mary R Hinde



Stacey Helfery
Administrative
Director



Patti Schultz
Administrative
Assistant

Our Staff

We believe in the power of philanthropy to unite and transform communities in Northwest Missouri

Our Mission:

- Promote and encourage charitable giving
- Help donors create a legacy
- Maintain donor intent
- Benefit charitable organizations in Northwest Missouri
- Ensure money earned here can remain here
- Provide efficient & effective financial management

Financials

Assets....\$16,565,333

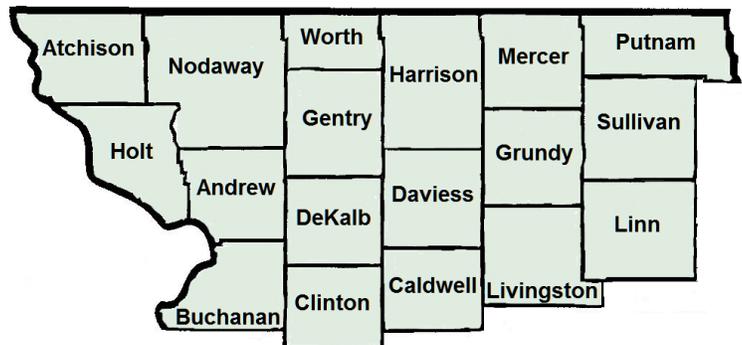
Contributions....\$607,158

Operating Expenses....\$207,731

Grants....\$1,385,139

Service Area

The Community Foundation of Northwest Missouri, Inc. serves the 18 counties of Northwest Missouri.





Annual Event

Some 250 people, including many regional leaders, turned out for the Community Foundation of Northwest Missouri's Second Annual Event, Friday, Jan. 25, to hear speaker Richard Longworth, author of Caught in the Middle. Mr. Longworth stated: "Partnering regionally to compete globally is what's needed."

He encouraged local leaders to create an entrepreneurial climate and innovative culture that can help local entrepreneurs create new companies.

Following the breakfast, Mark

Drabenstott, chairman of the Global Trust for Regional Innovation, joined Mr. Longworth for a forum discussion. Both men feel that Northwest Missouri is headed in the right direction with studies on the Transfer of Wealth, the U.S. Highway 36 corridor program, regional medicine programs & the installation of broadband throughout Northwest Missouri.

They encourage the crowd to capitalize on the Transfer of Wealth Study to capture some of the money earned in Northwest to benefit future generations. Longworth stressed leaving a portion of the earned wealth in a donor driven fund at the Community Foundation for the causes a donor cares about is a wonderful way to ensure a bright future for the region.



Distinguished Alumni Award

Tom Watkins was awarded the Distinguished Alumni Award at the 2013 Annual Event. Tom was a founding Board member of the Community Foundation & continues to support the Foundation. Giving back to the community has always been important to Tom and he made professional and community service a

priority. Tom is a visionary in the realm of philanthropy and volunteerism. His commitment to improving the lives of residents in Northwest Missouri is notable and accomplished.

TOW Study

The Community Foundation completed a statewide Transfer of Wealth (TOW) Study. The study was sponsored by the Missouri Alliance of Community Foundations and USDA Rural Development with a goal of increasing community vitality across the counties of Missouri. The TOW Study estimates household estate wealth that will be transferred from one generation to the next.

Residents of Missouri have accumulated substantial amounts of wealth since the end of World War II. The Study will be used by Community Foundations Statewide to help Missourians understand the need to keep a portion of the money earned in our region benefitting future generations. It will also be used to increase charitable giving resulting in the sustainability of social and human services. With

state and federal monetary assistance decreasing, charitable dollars will be needed to bridge future gaps maintaining regional sustainability.

The Community Foundation has set up the Stronger Communities Fund to receive donations toward regional vitality. We welcome communities or counties to setup and start a fund for their vitality.

Wealth of Northwest Missouri

If 5% of all estates become part of our community endowment:

In 10 Years

In 50 Years

\$6,718.58 million in charitable gifts

\$75,526.30 million in charitable gifts

\$337.43 million total grants and services

\$3,776.31 million total grants and services

\$7,763,173,859.83 billion community endowment balance

\$157,947,317,343.94 billion community endowment balance

Marketing Toolkit

The Community Foundation hired Creative Productions to develop a marketing toolkit. The toolkit includes a video titled "Saving Middle America" which has a long version of 17 minutes and a short version of 7 minutes. Both describe the plight of

Northwest Missouri in lost jobs, population, and outmigration of young people. They also developed a video titled "About Us" which describes how the Community Foundation works, our services, and advantages for donors. In

addition there are over 20 endorsement videos, trailers, a new website, new logo and new brochures. All these can be viewed on our website:



cfnwmo.org

Organizations Receiving Grants from our Donors

We would like to thank our donors for their continued support of the Community Foundation of Northwest Missouri and our region!

Our donors granted a total of \$ to non-profit organizations !

AFL-CIO	Missouri Western State University
Agri-Business Expo Center	National Multiple Sclerosis Society
Albrecht Kemper Museum of Art	National Relief Charities
Allied Arts Council	Paralyzed Veterans of America
America's Second Harvest of St. Joseph	Performing Arts Association
American Cancer Society	Phi Gamma Delta Educational Foundation
American Red Cross	Pony Express Museum
ASPCA	St. Joseph Cathedral School
Augustana College	St. Ann Catholic Church
Bartlett Center	St. Joseph Community Chorus
Boy Scouts of America, Pony Express	St. Joseph Historical Society
Boys & Girls Clubs of Kansas City	St. Joseph Museum
Brookdale Presbyterian Church	St. Joseph School District
Catholic Diocese of Jefferson City	St. Joseph School District Foundation
Children's Mercy Hospital	St. Joseph Symphony Society
Cotillion for Achievement	St. Luke's Hospital Foundation
Cracker House Project	Salvation Army
Fellowship of Christian Athletes	Samaritan Counseling Center
Friends of the Free Clinic	Savannah R-III School District
Friends of the Park	Smile Train
Heartland Foundation	Smithsonian Institution
Heartland Regional Medical Center	Social Welfare Board
Huffman United Methodist Church	Sophie Jane Darr Children's Foundation
Interfaith Community Services	Special Olympics of Northwest Missouri
Interserv Foundation	Troon Country Club Scholarship Foundation
Junior Achievement of Middle America	Two By Two Campus, Inc.
KCPT-Public Television	United Cerebral Palsy of Northwest MO
Kemper Museum Operating Fund	United Way of Greater St. Joseph
Lac Courte Oreilles Foundation, Inc.	University of Missouri-Columbia
Ladies Union Benevolent Association	Valley Community Center
Make 12 Church	Wyatt Park Baptist Church
MHA Alumni Association Foundation	YMCA of St. Joseph
Missouri Citizens for the Arts Fund	YWCA of St. Joseph
Missouri Colleges Fund	Young Life of Greater St. Joseph

Organizational Funds

- Agri-Business Expo Fund
- Agri-Business Expo Building Fund
- Anonymous Funds
- Family Guidance Fund
- FGC Endowment Fund
- Founders Circle Fund
- Friends of the Free Clinic Fund
- King City Community Betterment Fund
- Nodaway Chorale Fund
- Pony Express Baseball Fund
- Savannah R-III School District Foundation Fund
- Savannah R-III School District Foundation Endowment Fund
- South Harrison R-II Fund
- Tuskegee Eagles Fund
- Wyatt Park Baptist Foundation Fund

Donor Advised Funds

- Anonymous Funds
- Gerald and Barbara Sprong Charitable Fund
- Gray Family Charitable Fund
- Grey Charitable Fund
- Hinde Family Fund
- James T. and Karen M. Graves Fund
- Lowell and Leslie Kruse Charitable Fund
- Myers Family Charitable Fund
- Phillips Family Fund
- Stanley K. and Janet L. Griffin Charitable Fund

Designated Funds

- Anonymous Funds

Scholarship Funds

- Awalt & Helen Steffen King City Scholarship Fund
- Barbara Nixon-Sprong Memorial Scholarship Fund
- Bob Phelps Sr. Memorial Scholarship Fund
- Collier-Hawman Scholarship Fund (King City)
- Iris and Frank Sweaney Scholarship Fund
- Jerry and Sandra Mogg Scholarship Fund
- Lori Holley Memorial Scholarship Fund
- Ray Alburn Memorial Scholarship Fund
- Savannah R-III School District Gilbert B. Kelley Scholarship Fund
- Savannah R-III School District Marvin W. and Marie B. Wilson Scholarship Fund
- Savannah R-III School District Sertoma Club Scholarship Fund
- St. Joseph School District Foundation Awalt & Helen Steffen Memorial Fund
- St. Joseph School District Foundation Benton Education Fund
- St. Joseph School District Foundation Col. Morgan Memorial Fund
- St. Joseph School District Foundation Don and Maxine Sklenar Fund
- St. Joseph School District Foundation Dr. Melody Smith Scholarship Fund
- St. Joseph School District Foundation Earl E. and Elmyra Leininger Euler Memorial Fund
- St. Joseph School District Foundation ECHO Scholarship Fund
- St. Joseph School District Kenney Memorial Fund
- St. Joseph School District Robaska Memorial Fund
- St. Joseph School District Foundation Robert Limle Memorial Fund
- St. Joseph School District Foundation Karen I. Karns Memorial Scholarship Fund
- St. Joseph School District Foundation Lori Schmitter Memorial Fund
- St. Joseph School District Foundation Sarilee Optican Memorial Fund
- Taggart-Wheatley-McClure Scholarship Fund (King City)
- Wyatt Park Baptist Foundation Alyce Lawrence Scholarship Fund
- Wyatt Park Baptist Foundation Ruth Huston Scholarship Fund

2013 Scholarship Awards

Lauren Bacon	Elizabeth Johnson	Tania Ramos	Hayley Tiller
Elizabeth Christie	Bethany Juhl	Erin Riddle	Alyssa Turner
Cody Denton	Ronald Knight	Caitlin Schnitker	Latisha Wallace
Courtney Dykes	Haylee Nichols	Michael Sewell	Lindsay Williams
Amber Harrison	Megan O'Rourke	Ryan Sten	Rachel Wright
Emily Hart	Kelly Proctor	Bobbi Thompson	

Field of Interest Funds

7 To 70 Literacy Fund
Albany Animal Shelter Helping Hands Fund
Bob and Margaret Phelps Fund
Charles H. Taylor Memorial Fund
Greater Life Sports & Education Fund
Living Garden Fund
Maryville Young Players Fund
Midwest Adaptive Sports Fund
Missouri Association of Student Councils Alumni Foundation Fund
Rescued Readers Fund
St. Joseph School District Foundation CHS Band Trailer Fund
St. Joseph School District Foundation CHS Stadium Fund
St. Joseph School District Foundation Halverson Memorial Fund
St. Joseph School District Foundation Hillyard Fund
St. Joseph School District Foundation Hillyard Science Research Center Fund
St. Joseph School District Foundation Mary Garner Memorial Fund
St. Joseph School District Foundation Meierhoffer Memorial Fund
St. Joseph School District Foundation Music in the Schools Fund
St. Joseph School District Foundation Operating Fund
St. Joseph School District Foundation Ruby Wells Memorial Fund
St. Joseph School District Foundation Soaring on to Glory Fund
St. Joseph School District Foundation Sprong Fund
St. Joseph School District Foundation W. Fairleigh Enright Fund
South Harrison R-II Facility Improvement Fund
SRT Fund
W. Fairleigh Enright Charitable Fund

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